

2024 ANNUAL ECONOMIC PROFILES

Presented by Sun Valley Economic Development
Harry Griffith, SVED Executive Director

Special thanks to our data providers:

All Blaine County Cities & County staff
Idaho Dept of Labor
Idaho Tax Commission
Sun Valley Board of Realtors
Visit Sun Valley/Destimetrix
American Community Survey/U.S. Census
Idaho Department of Transportation
Blaine County Housing Authority
SVED Intern, Elliot Rowley

SunValleyEconomy.org
Harry@SunValleyEconomy.org

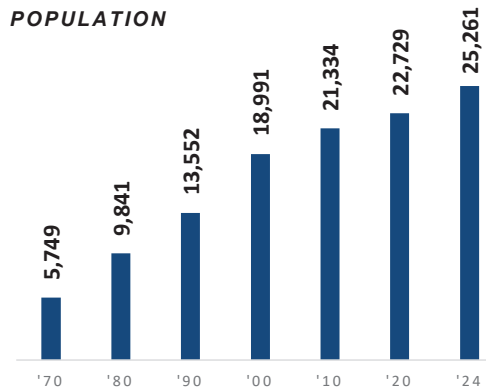


**SUN VALLEY
ECONOMIC
DEVELOPMENT**

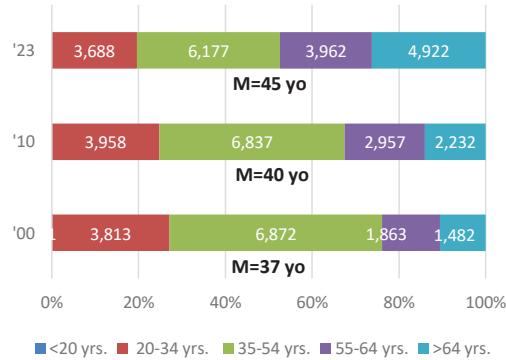


COUNTY DEMOGRAPHICS

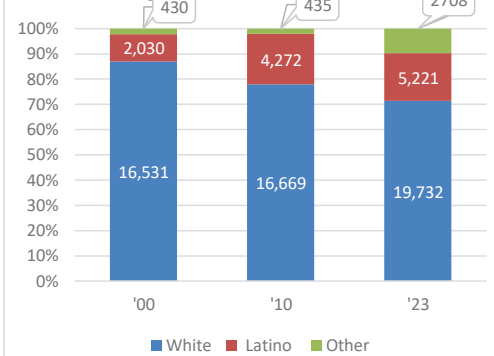
POPULATION



AGE

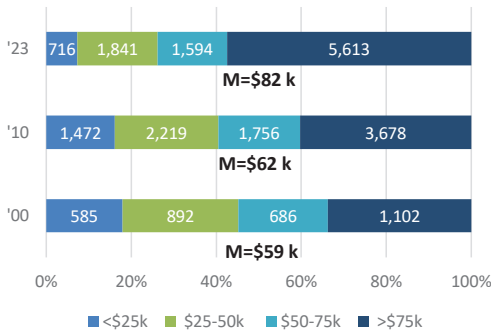


Race/Ethnicity

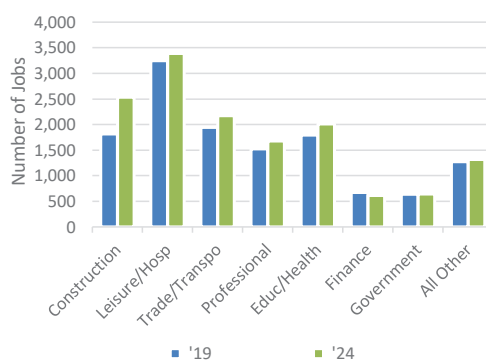


COUNTY EMPLOYMENT & INCOME

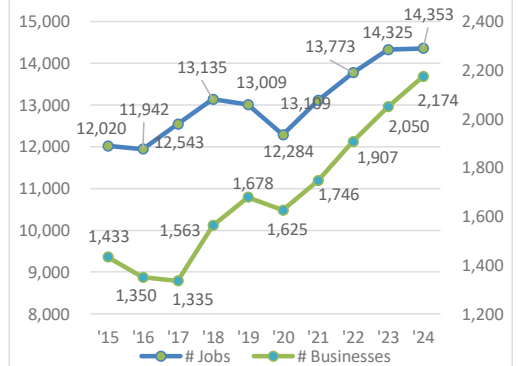
HOUSEHOLD INCOME DISTRIBUTION



JOB BY INDUSTRY SECTOR

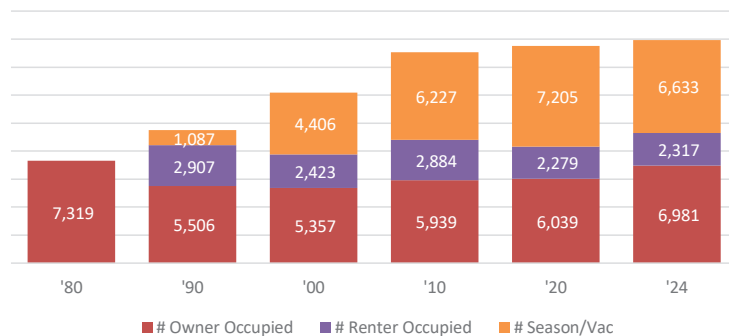


NUMBER OF JOBS AND BUSINESSES

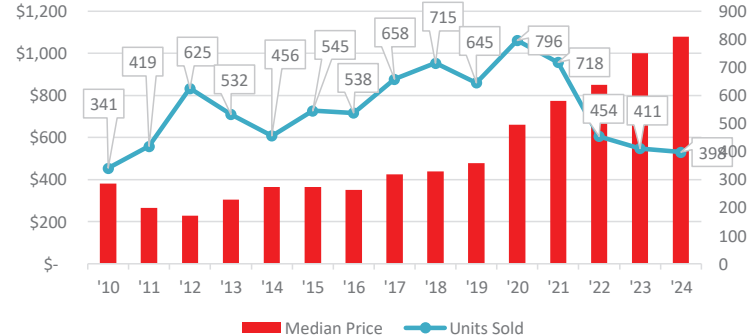


COUNTY HOUSING STOCK

HOUSING STOCK UTILIZATION (# units)

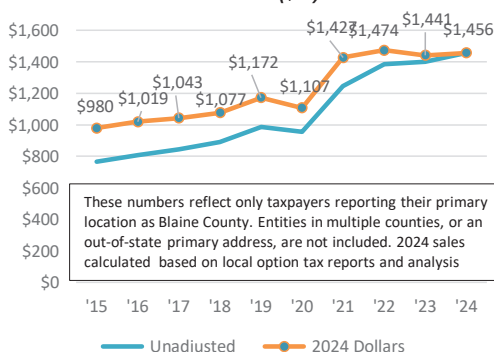


RESIDENTIAL SALES TRANSACTION (\$000 & #)

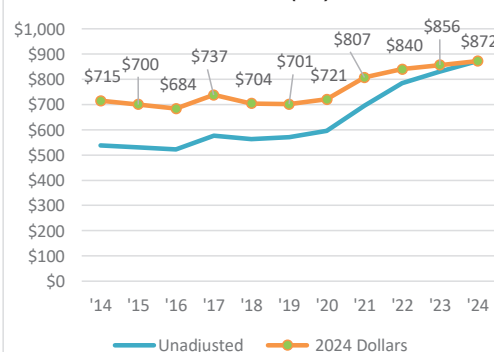


COUNTY BUSINESS ACTIVITY

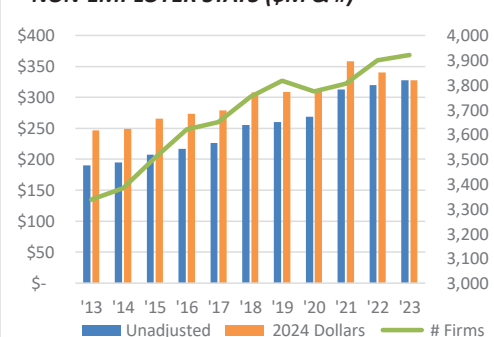
TOTAL REPORTED SALES (\$M)



TOTAL REPORTED WAGES (\$M)

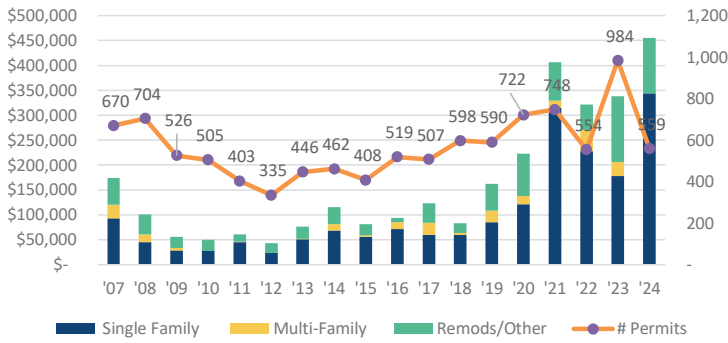


NON-EMPLOYER STATS (\$M & #)

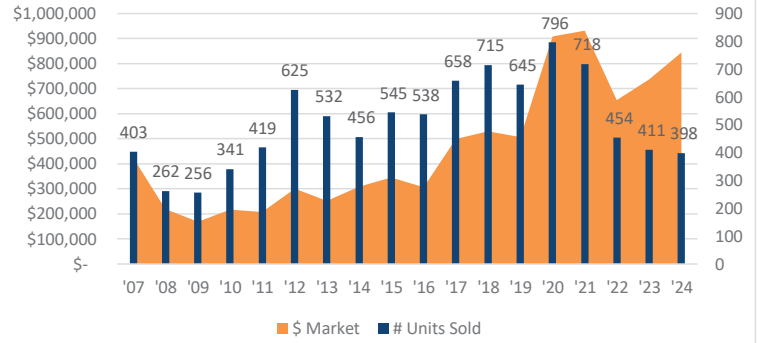


COUNTY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS (\$000)

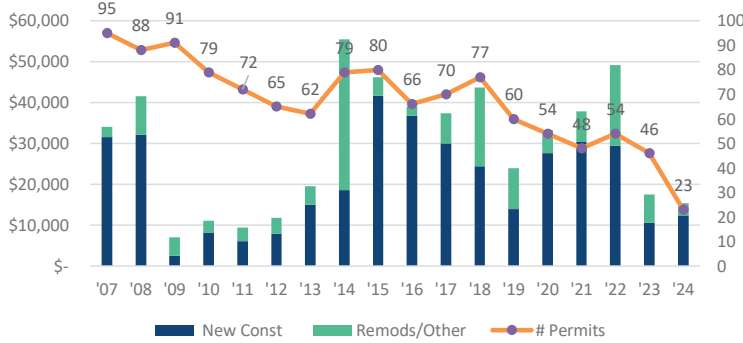


RESIDENTIAL SALES TRANSACTIONS (\$000)

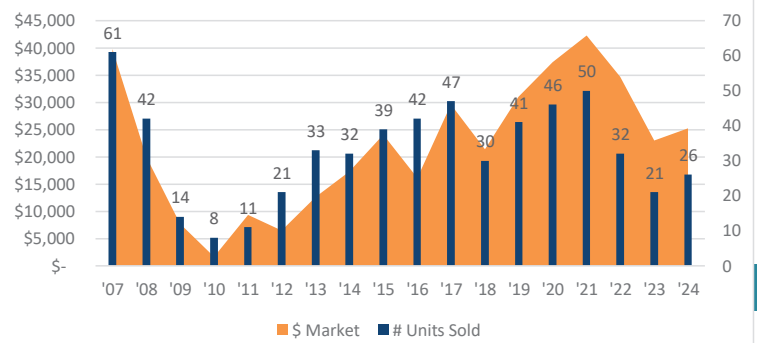


COUNTY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS (\$000)

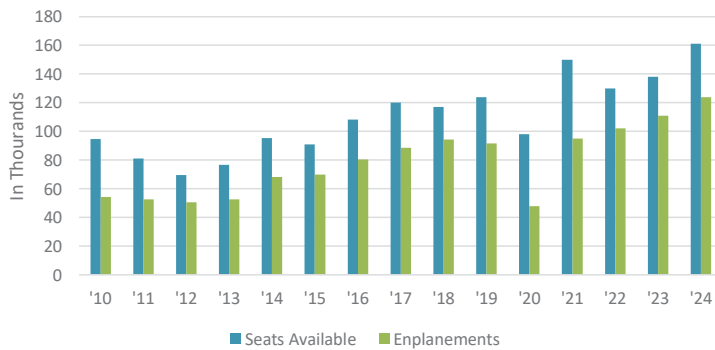


COMMERCIAL SALES TRANSACTIONS (\$000)

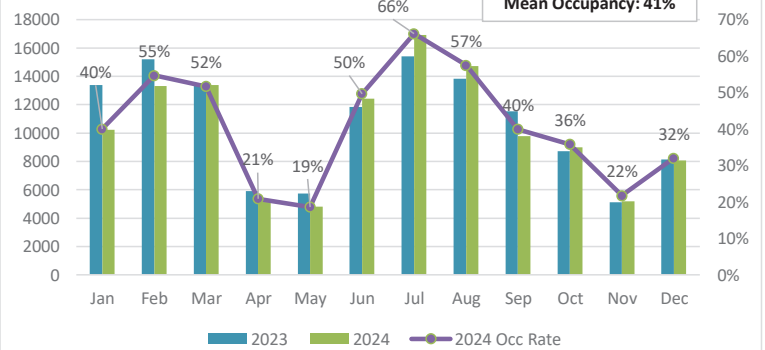


COUNTY TOURISM MEASURES

SUN SEATS & ENPLANEMENT (000)

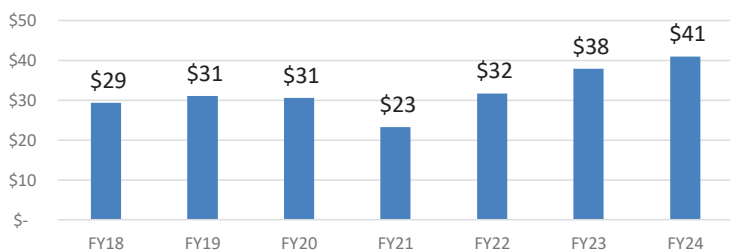


ROOM NIGHTS SOLD & OCCUPANCY RATE

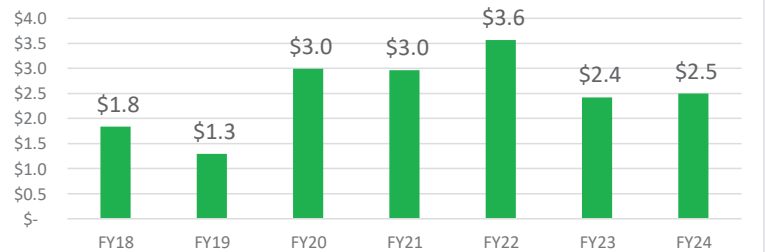


COUNTY GOVERNMENT EXPENDITURES

BLAINE CO. GOVERNMENT EXPENDITURES (\$M)



BLAINE CO. GOVERNMENT CAPEX (\$M)



OTHER STATISTICS

RELATIVE COMPARISONS:

	Blaine	Idaho	U.S.
Unemployment Rate (%)	3.1%	3.7%	4.0%
School Spending (\$000/pupil)	\$19	\$10	\$16
Graduation Rates (%)	84%	81%	87%
Disadvantaged Student Grad%	82%	72%	81%
Population Density (per mile ²)	9	23	95
Travel time to work (minutes)	18	21.4	27
Home Electrical Rates (\$/kWh)	\$0.08	\$0.09	\$0.13
Serious Crime (per 100k)	2.8%	2.3%	2.2%
Per Capita Income ('23, \$000)	\$187.00	\$62.00	\$72.00

OTHER COUNTY DATA:

	2024	2023	2022	2021	2020
DMV Migration # People In:	675	596	723	844	963
DMV Migration # People Out:	413	364	670	718	425
Average Household Size		2.46	2.56	2.69	2.69
Unemployment	3.1%	2.9%	2.7%	3.7%	8.1%
Serious Crime (per 100k)	2.80%	2.96%	2.54%	1.94%	1.79%
Emissions Per Capita (MT CO2e)		434			336 ('2018)

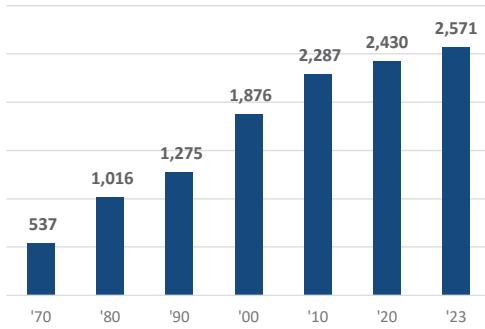
Top Employer Sun Valley Co., Blaine Co. School District, St. Lukes WR, Atkinsons

For additional information, visit www.sunvalleyeconomy.org

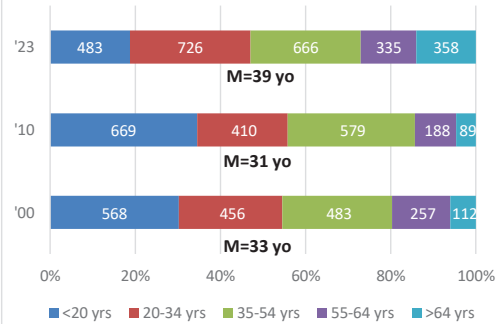


CITY DEMOGRAPHICS

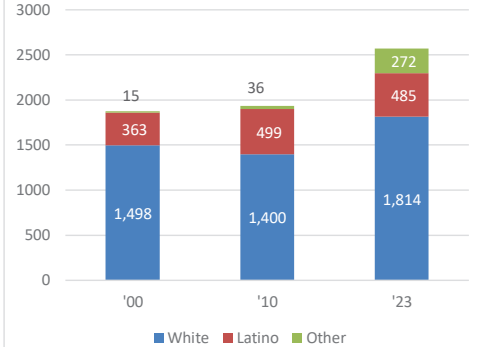
POPULATION



AGE

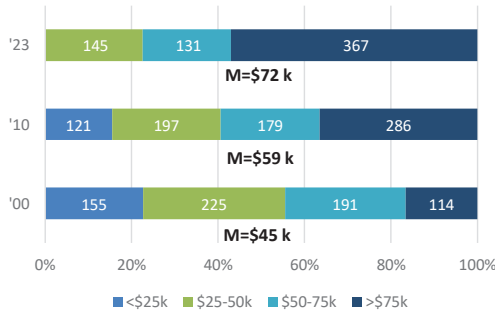


RACE/ETHNICITY

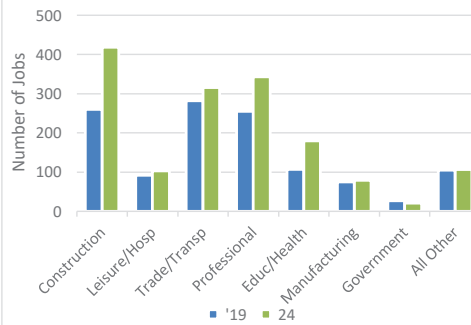


CITY EMPLOYMENT & INCOME

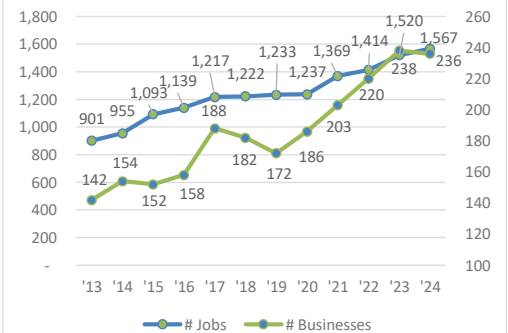
HOUSEHOLD INCOME DISTRIBUTION



JOBS BY INDUSTRY SECTOR

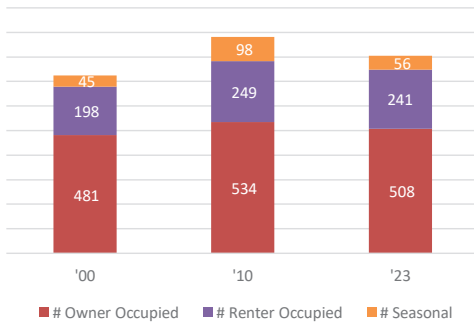


NUMBER OF JOBS & BUSINESSES

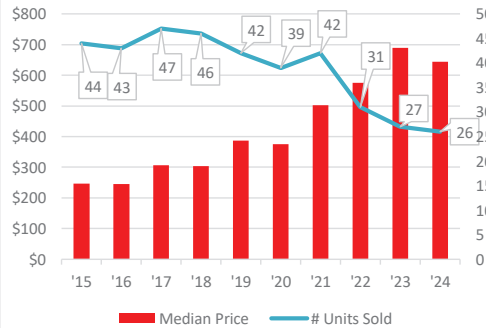


CITY HOUSING STOCK

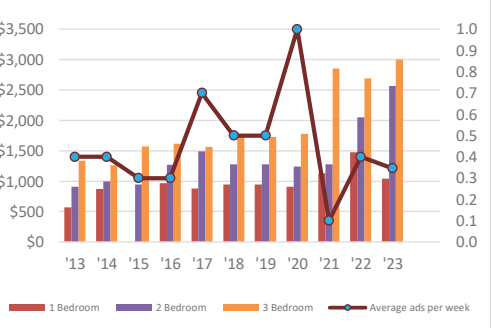
HOUSING STOCK UTILIZATION (# UNITS)



RESIDENTIAL SALES TRANSACTIONS (\$000 & #)

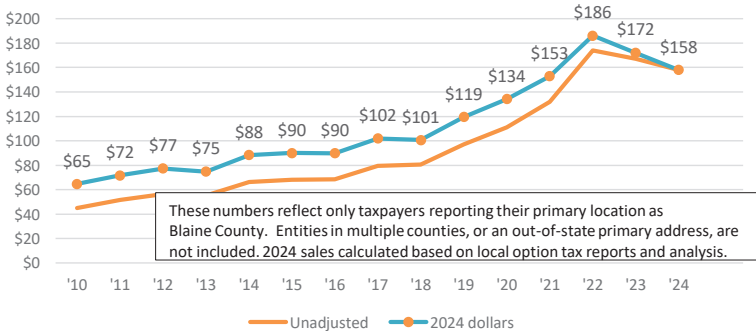


AVERAGE RENT/MO & ADS PER WEEK

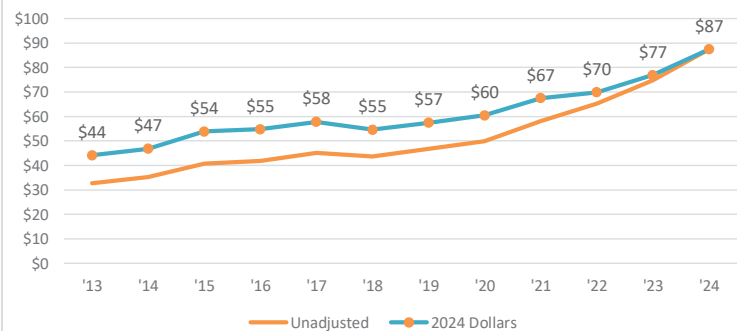


CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES (\$M)

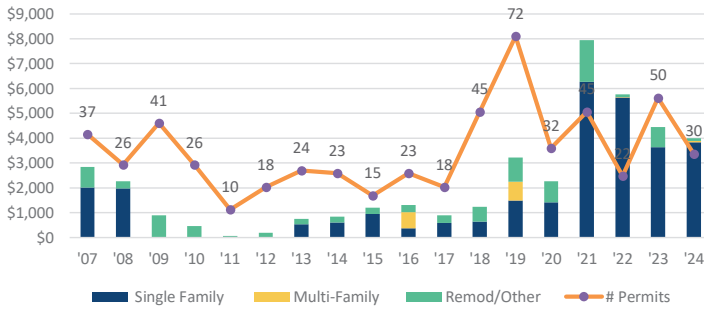


TOTAL REPORTED WAGES (\$M)

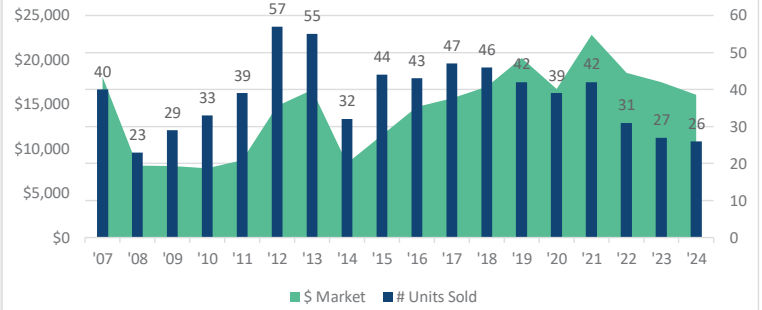


CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS (\$000)

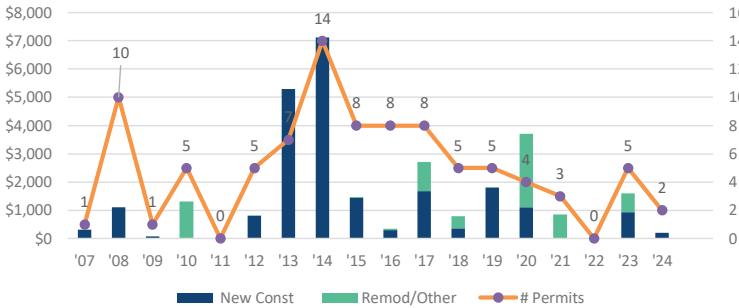


RESIDENTIAL SALES TRANSACTIONS (\$000)

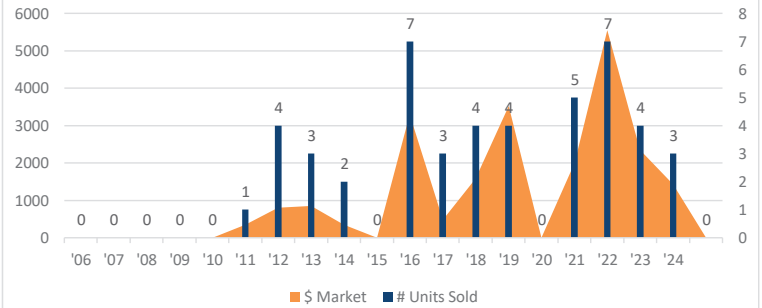


CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS (\$000)

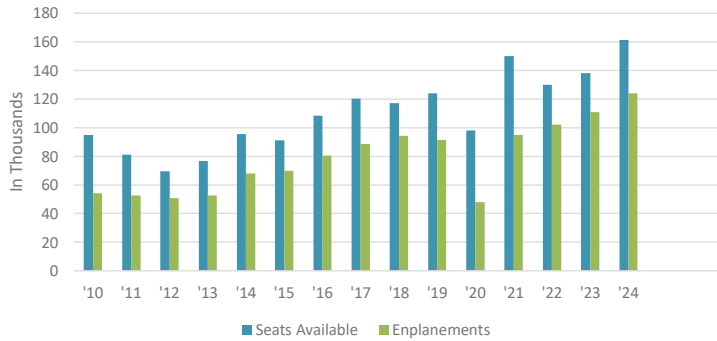


COMMERCIAL SALES TRANSACTIONS (\$000 & #)

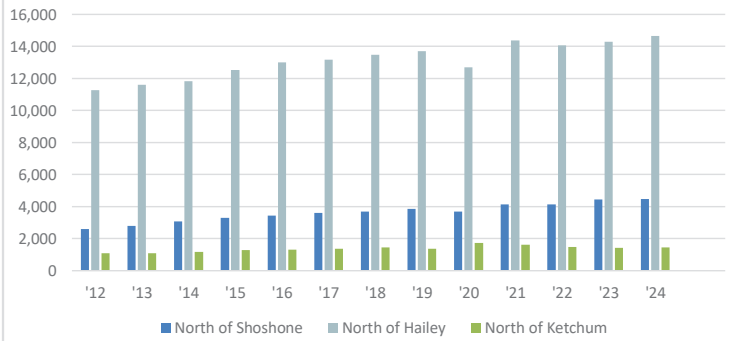


COUNTY TOURISM MEASURES

SUN SEATS & ENPLANEMENTS (000)



AVERAGE DAILY TRAFFIC VOLUME



CITY GOVERNMENT ACTIVITY

CITY OF BELLEVUE	FY 2024	FY 2023	% Change
Revenue Expenditures (\$m)	\$ 3.72	\$ 3.49	7%
Capital Expenditures (\$000)	\$ 0.16	\$ 0.1	60%
Employees (# FTE)	18.2	18.2	0%
Property Tax Rate (\$ /mil)			
Total Assessed Value (\$m)	\$ 541	\$ 479	13%

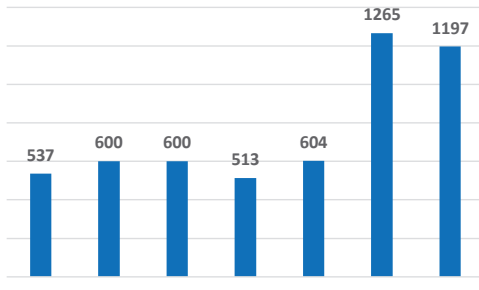
OTHER STATISTICS

RELATIVE COMPARISONS:	Blaine	Idaho	U.S.	OTHER BELLEVUE DATA:	2024	2023	2022	2021	2020
Unemployment Rate (%)	3.1%	3.7%	4.0%	DMV Migration # People In:	123	109			
School Spending (\$000/pupil)	\$19	\$10	\$16	DMV Migration # People Out:	89	78			
Graduation Rates (%)	84%	81%	87%	Serious Crime (per 100k)	3.18%	2.10%	2.78%	1.31%	1.82%
Disadvantaged Student Grad %	82%	72%	81%	Average Household Size		3.40	3.37	3.73	3.14
Population Density (per mile)	2.3	23	95						
Travel Time to Work (minutes)	18	21	27						
Home Electrical Rates (\$/kWh)	\$0.08	\$0.09	\$0.13						
Serious Crime (per 100k)	2.80%	2.30%	2.20%						
Per Capita Income ('23, \$000)	\$187	\$62	\$72						

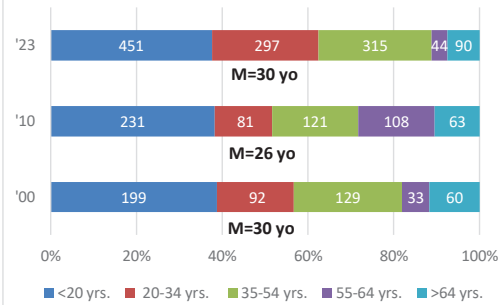
Top 5 Employers: Sun Valley Bronze, Bellevue Elementary, Erwin Excavation, Sun Valley Garden Center

CITY DEMOGRAPHICS

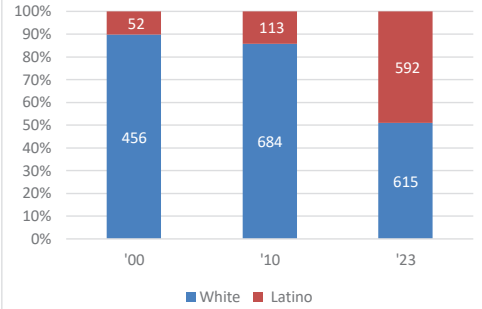
POPULATION



AGE

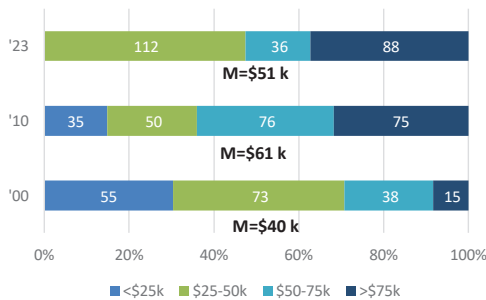


RACE/ETHNICITY

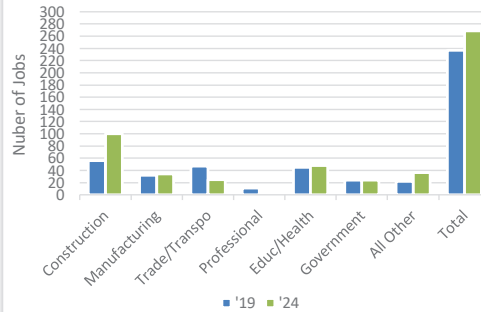


CITY EMPLOYMENT & INCOME

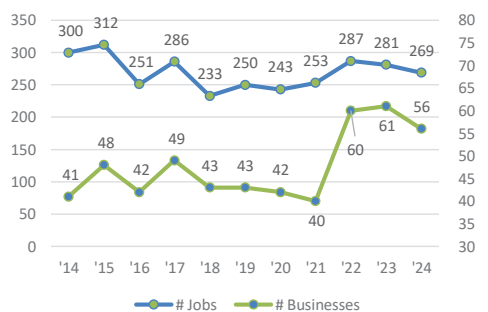
HOUSEHOLD INCOME DISTRIBUTION



JOBS BY INDUSTRY SECTOR

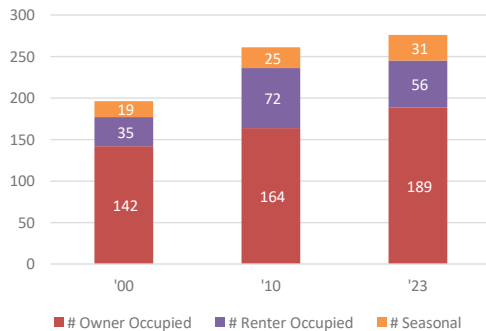


NUMBER OF JOBS & BUSINESSES

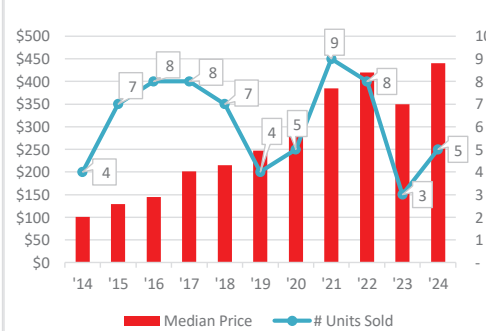


CITY HOUSING STOCK

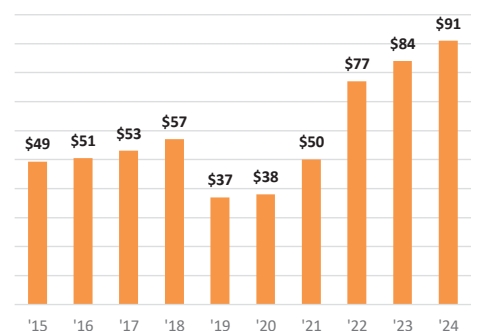
HOUSING STOCK UTILIZATION



RESIDENTIAL SALES TRANSACTIONS (\$000 & #)

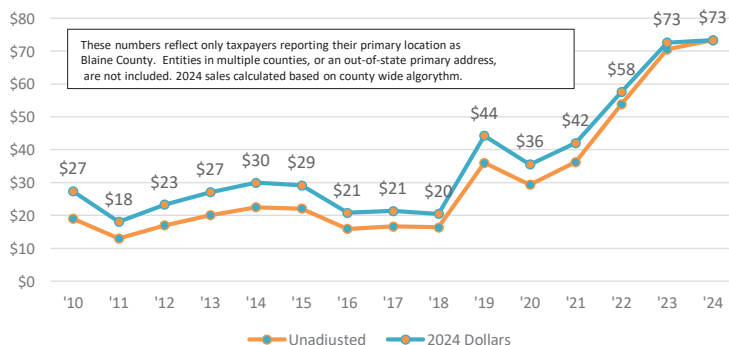


TOTAL ASSESSED VALUE (\$M)

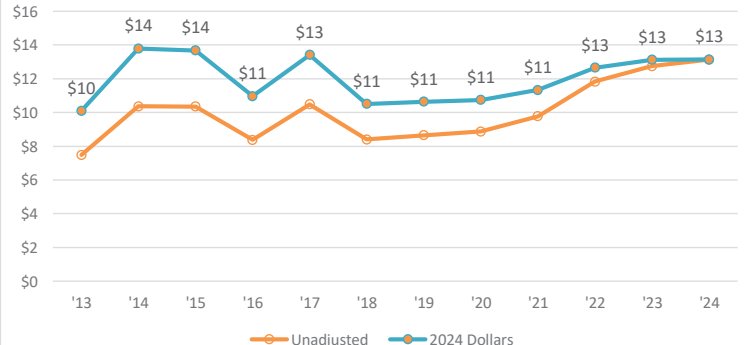


CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES (\$M)

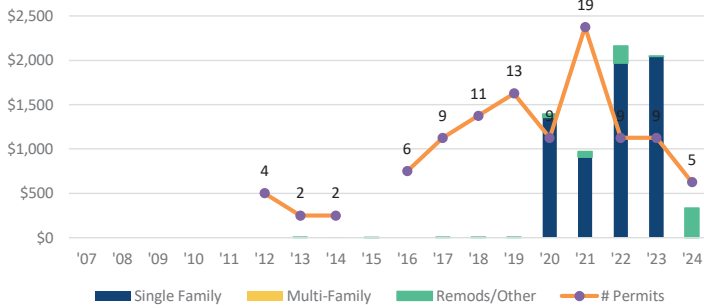


TOTAL REPORTED WAGES (\$M)



CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS (\$000)

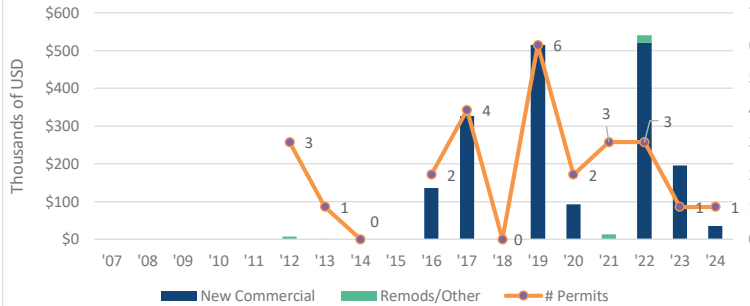


RESIDENTIAL SALES TRANSACTIONS (\$000)



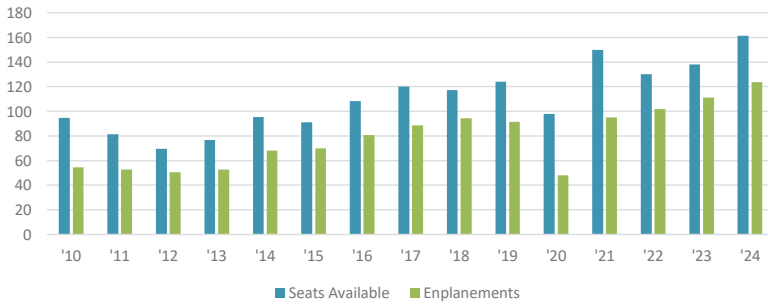
CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS (\$000)



COUNTY TOURISM MEASURES

SUN SEATS & ENPLANEMENTS (\$000)



CITY GOVERNMENT ACTIVITY

CITY OF CAREY:

	FY 2024	FY 2023	% Change
Revenue Expenditures (\$m)	\$ 0.25	\$ 0.28	-11%
Capital Expenditures (\$m)	\$ 0.05	\$ 0.02	173%
Employees (# FTE)	7.3	7.3	0%
Property Tax Rate (\$ /mil)	\$ 8,000	\$ 7,000	14%
Total Assessed Tax Value (\$M)	\$ 92	\$ 84	10%

OTHER STATISTICS

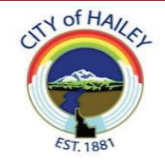
RELATIVE COMPARISONS:

	Blaine	Idaho	U.S.
Unemployment Rate (%)	3.1%	3.7%	4.0%
School Spending (\$000/pupil)	\$19	\$10	\$16
Graduation Rates (%)	84%	81%	87%
Disadvantaged Student Grad %	82%	72%	81%
Population Density (per mile²)	2.3	23	95
Travel Time to Work (minutes)	18	21	27
Home Electrical Rates (\$/kWh)	\$0.08	\$0.09	\$0.13
Serious Crime (per 100k)	2.80%	2.30%	2.20%
Per Capita Income ('23, \$000)	\$187	\$62	\$72

OTHER CAREY DATA:

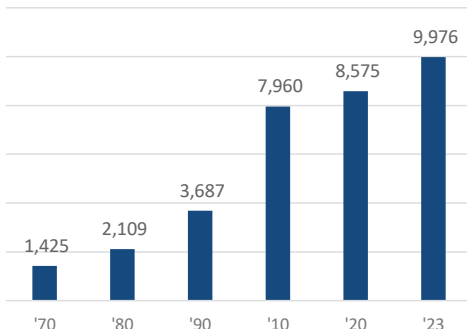
	2024	2023	2022	2021	2020
DMV Migration: # People In:	31	28			
DMV Migration: # People Out:	23	28			
Serious Crime/100k	2%	1.6%	2.6%	2.1%	2.2%
Average Household Size		4.90	4.72	4.99	4.44

Largest Employers: Blaine Co. School District, City of Carey, Carey Rural Fire District

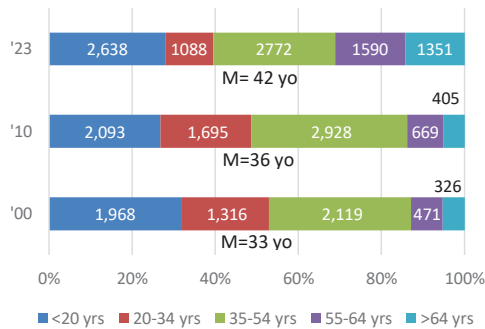


CITY DEMOGRAPHICS

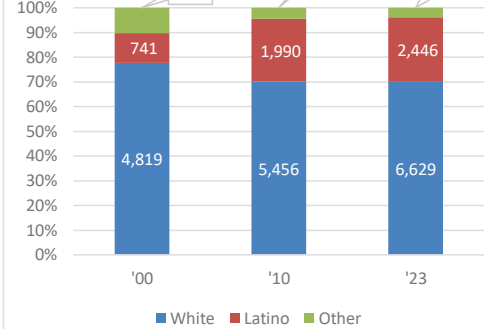
POPULATION



AGE

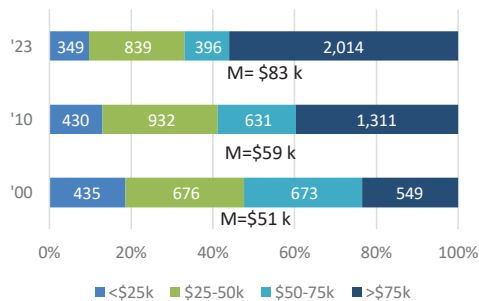


RACE/ETHNICITY

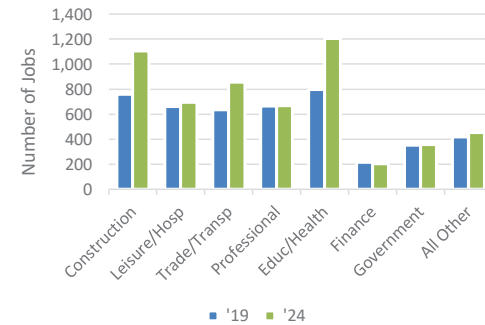


CITY EMPLOYMENT & INCOME

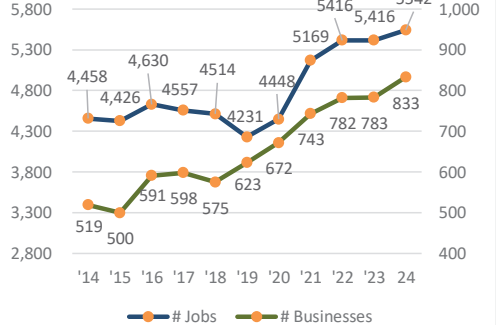
HOUSEHOLD INCOME DISTRIBUTION*



JOBS BY INDUSTRY SECTOR



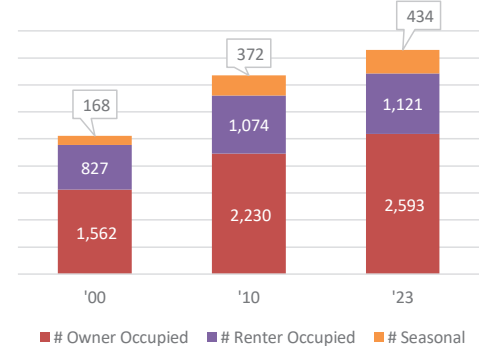
NUMBER OF JOBS & BUSINESSES



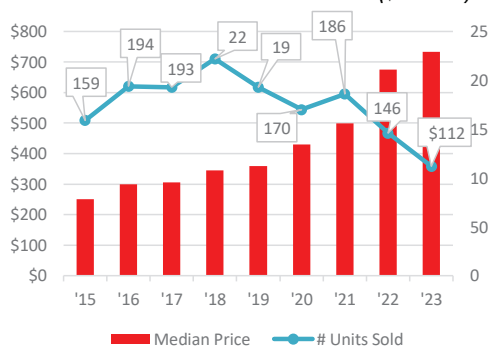
*Not adjusted for inflation

CITY HOUSING STOCK

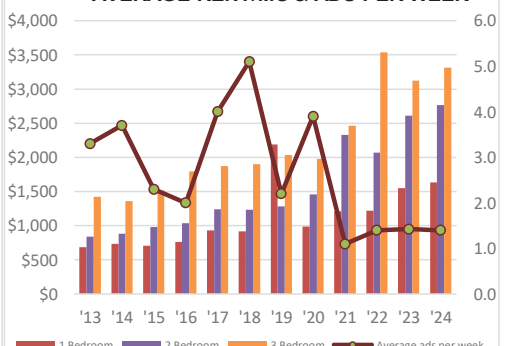
HOUSING STOCK UTILIZATION



RESIDENTIAL SALES TRANSACTIONS (\$000 & #)

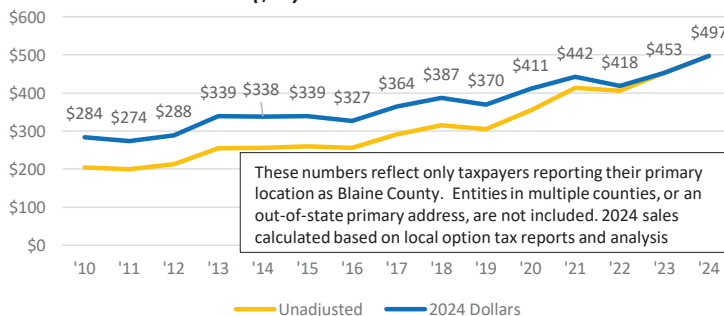


AVERAGE RENT/MO & ADS PER WEEK

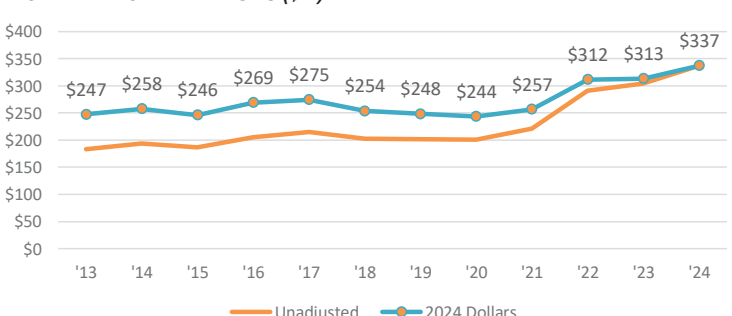


CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES (\$M)

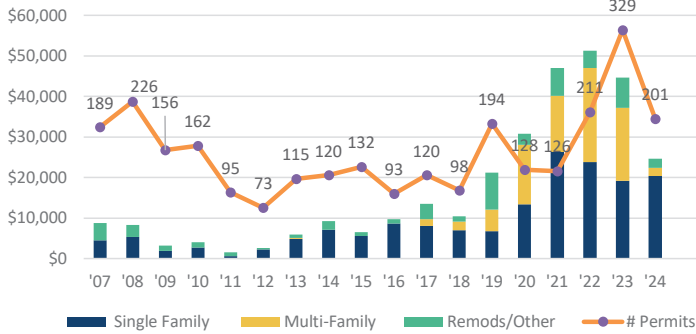


TOTAL REPORTED WAGES (\$M)

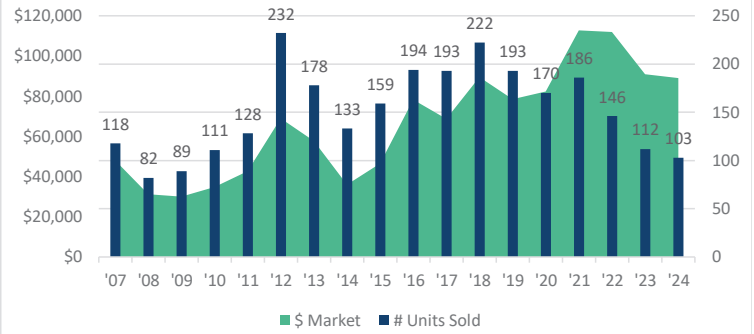


CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS (\$000 & #)

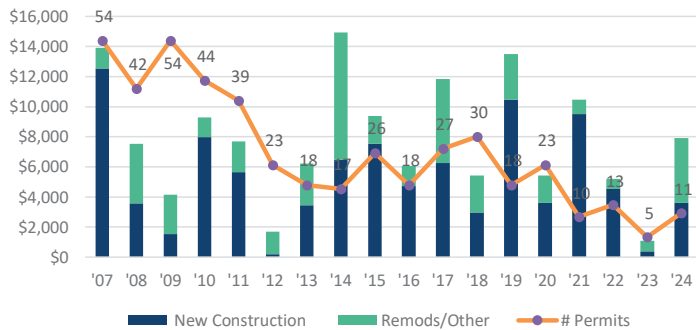


RESIDENTIAL SALES TRANSACTIONS (\$000)

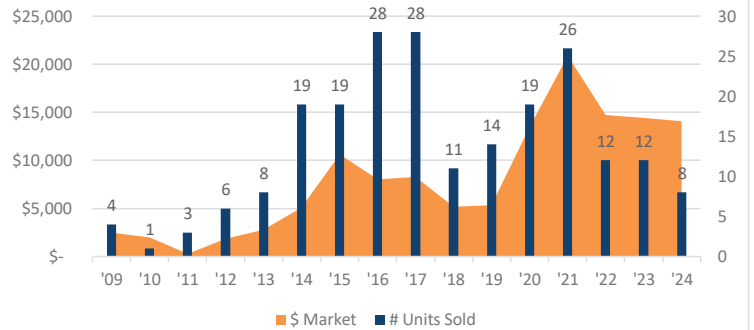


CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS (\$000 & #)

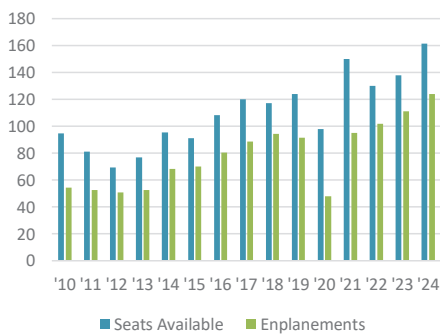


COMMERCIAL SALES TRANSACTIONS (\$000)

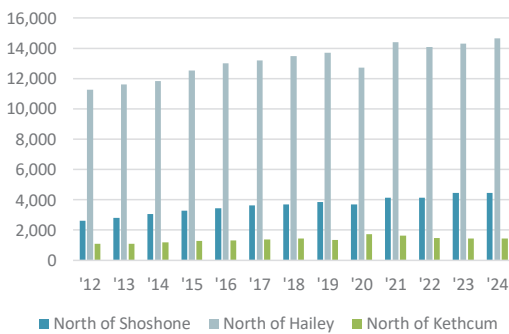


TOURISM MEASURES

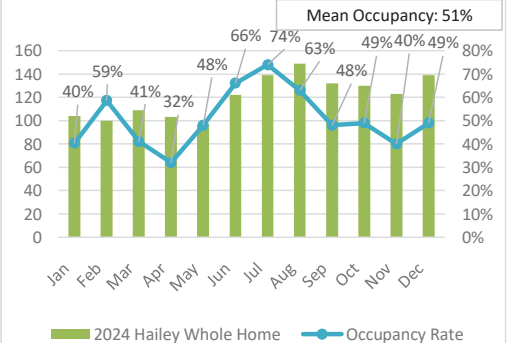
SUN SEATS & ENPLANEMENTS (000)



AVERAGE DAILY TRAFFIC VOLUME



SHORT TERM RENTAL LISTINGS & OCC

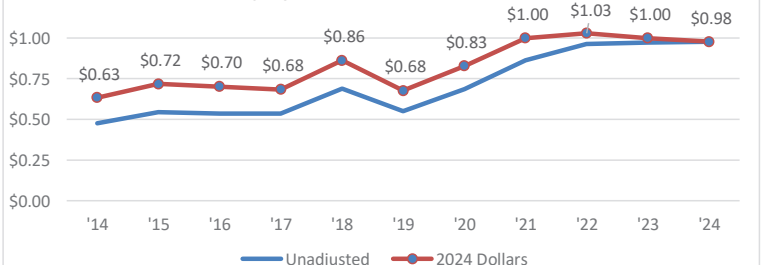


CITY GOVERNMENT ACTIVITY

CITY OF HAILEY

	FY 2024	FY 2023	% Change
Revenue Expenditures (\$m)	\$ 13.59	\$ 12.64	8%
Capital Expenditures (\$m)	\$ 0.61	\$ 0.58	5%
Employees (# FTE)	80.5	80.5	0%
Property Taxes (\$ per mil)	\$ 3,206	\$ 3,055	5%
Total Assessed Value (\$m)	\$ 2,599	\$ 2,444	6%

LOCAL OPTION TAXES (\$M)



OTHER STATISTICS

RELATIVE COMPARISONS:

	Blaine	Idaho	U.S.
Unemployment Rate (%)	3.1%	3.7%	4.0%
School Spending (\$000/pupil)	\$18.50	\$9.80	\$16.08
Graduation Rates (%)	84%	81%	87%
Disadvantaged Student Grad %	82%	72%	81%
Population Density (per mile)	2.3	23	95
Travel Time to Work (minutes)	18	21	27
Home Electrical Rates (\$/kWh)	\$0.08	\$0.09	\$0.13
Serious Crime (per 100k)	2.8%	2.3%	2.2%
Per Capita Income ('23, \$000)	\$187	\$62	\$72

OTHER HAILEY DATA:

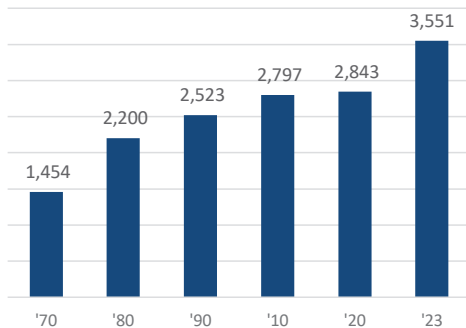
	2024	2023	2022	2021	2020
DMV Migration # People In:	226	202			
DMV Migration # People Out:	127	122			
Serious Crime (per 100k)	3.15%	2.83%	2.14%	1.46%	1.36%
Average Household Size		2.60	3.16	2.96	2.70
Emissions Per Capita (MT CO2e)		434			336 ('2018)

Top 5 Employers: Blaine Co. School District, Blaine Co. Government, Alberston's, Atkinson's, Power Engr

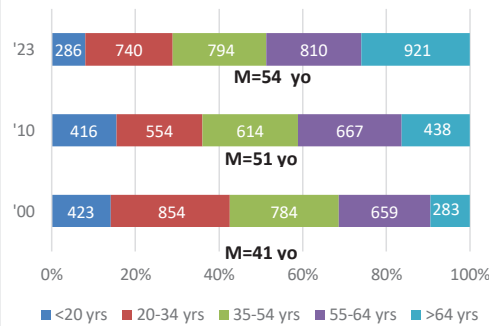


CITY DEMOGRAPHICS

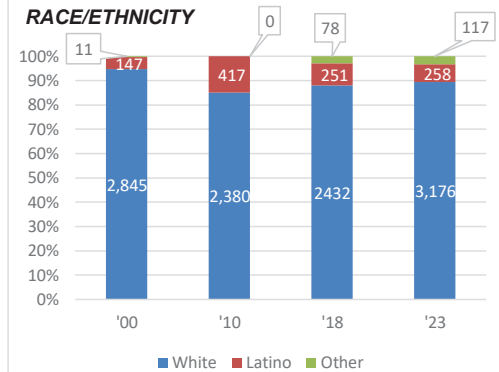
POPULATION



AGE

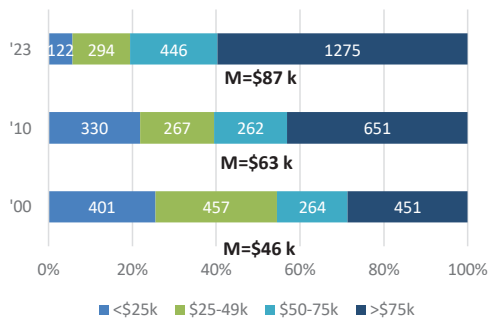


RACE/ETHNICITY

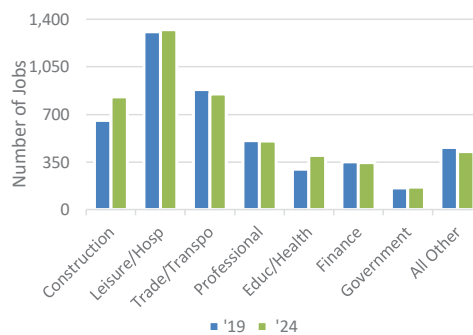


CITY EMPLOYMENT & INCOME

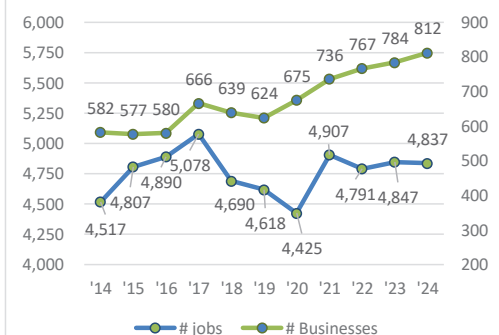
HOUSEHOLD INCOME DISTRIBUTION



JOBS BY INDUSTRY SECTOR

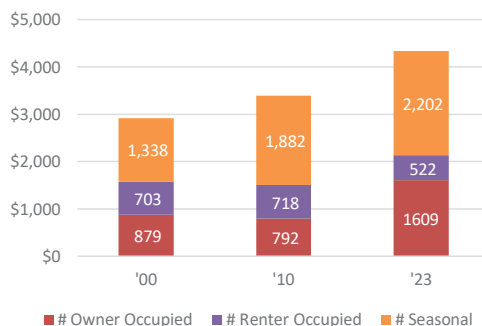


NUMBER OF JOBS AND BUSINESSES

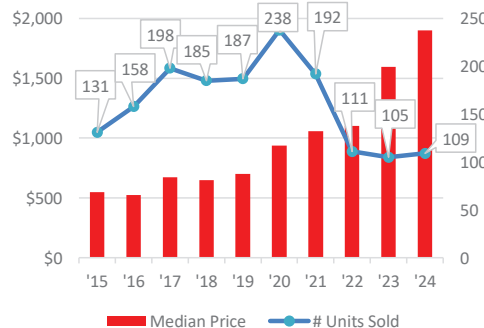


CITY HOUSING STOCK

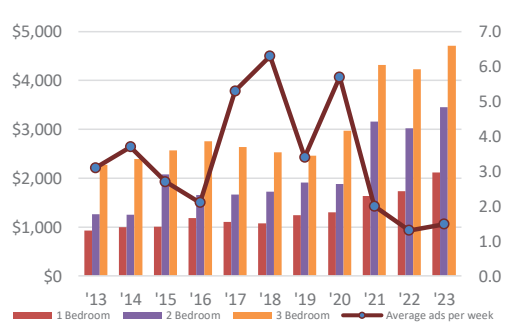
HOUSING STOCK UTILIZATION (# units)



RESIDENTIAL SALES TRANSACTIONS (\$000 & #)

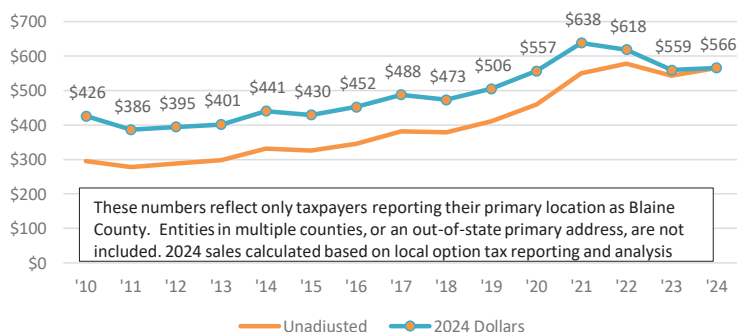


AVERAGE RENT/MO & ADS PER WEEK

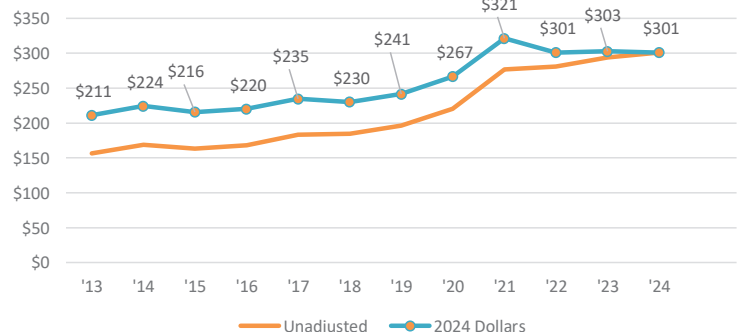


CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES (\$M)

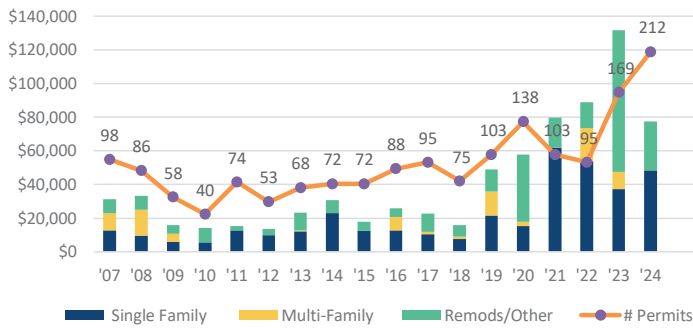


TOTAL REPORTED WAGES (\$M)

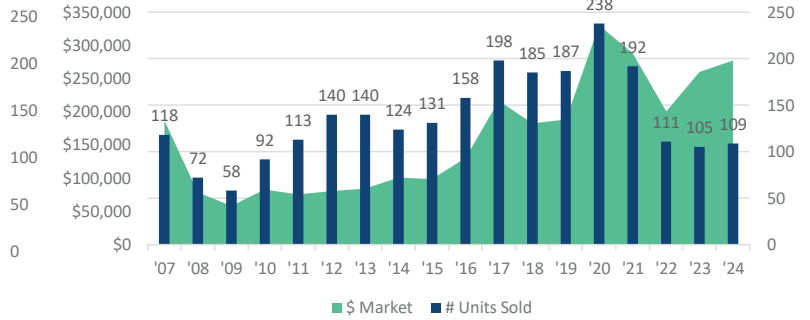


CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS (\$000)

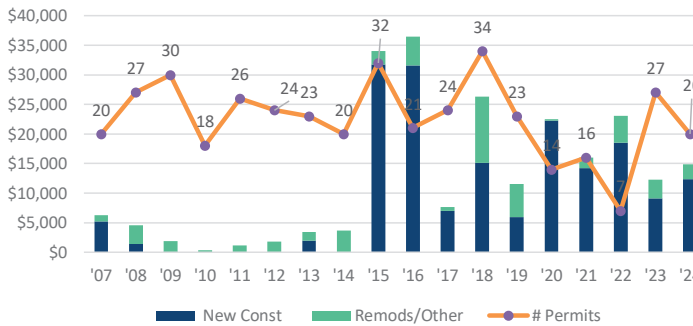


RESIDENTIAL SALES TRANSACTIONS (\$000)

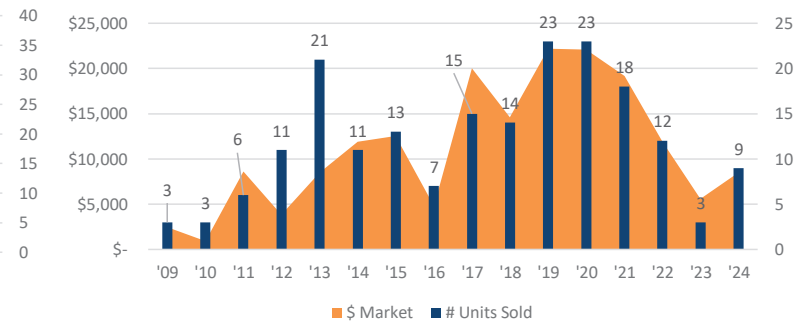


CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS (\$000)

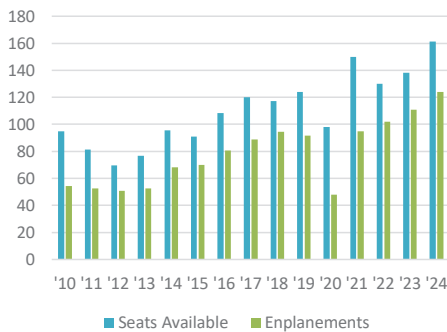


COMMERCIAL SALES TRANSACTIONS (\$000)

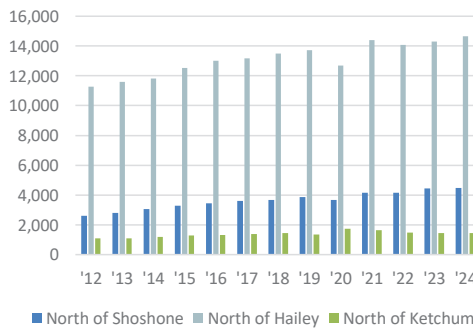


TOURISM MEASURES

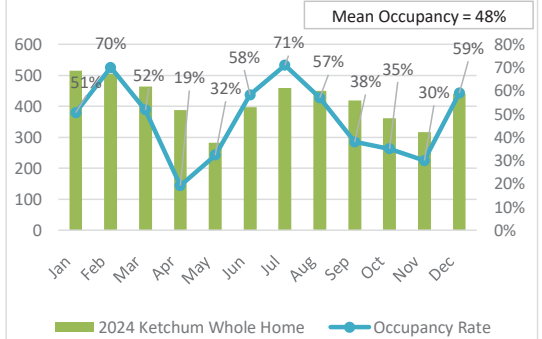
SUN SEATS & ENPLANEMENTS (000)



AVERAGE DAILY TRAFFIC VOLUME



SHORT TERM RENTAL LISTINGS & OCC

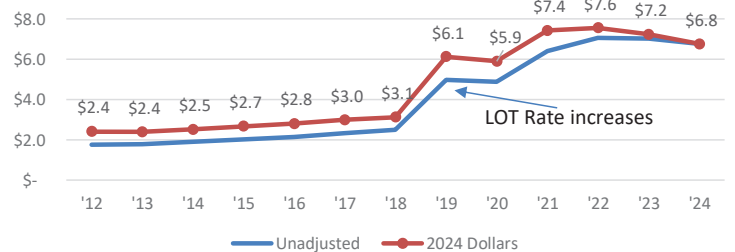


CITY GOVERNMENT ACTIVITY

CITY OF KETCHUM

	FY 2024	FY 2023	% Change
Revenue Expenditures (\$m)	\$ 21.65	\$ 20.39	6%
Capital Expenditures (\$m)	\$ 7.57	\$ 2.89	162%
Employees (# FTE)	101	100	1%
Property Tax Rate (\$ per mil)	\$ 5,743	\$ 5,531	4%
Total Assessed Value (\$m)	\$ 5,647	\$ 5,191	9%

LOCAL OPTION TAXES (\$M)



OTHER STATISTICS

RELATIVE COMPARISONS:

	Blaine	Idaho	U.S.
Unemployment Rate (%)	3.1%	3.7%	4.0%
School Spending (\$000/pupil)	\$19	\$10	\$16
Graduation Rates (%)	84%	81%	87%
Econ Disadvantaged Student Grad	82%	72%	81%
Population Density (per mile²)	2.3	23	95
Travel Time to Work (minutes)	18	21	27
Home Electrical Rates (\$/kWh)	\$0.08	\$0.09	\$0.13
Serious Crime (per 100k)	2.8%	2.3%	2.2%
Per Capita Income ('23, \$000)	\$187	\$62	\$72

OTHER KETCHUM DATA:

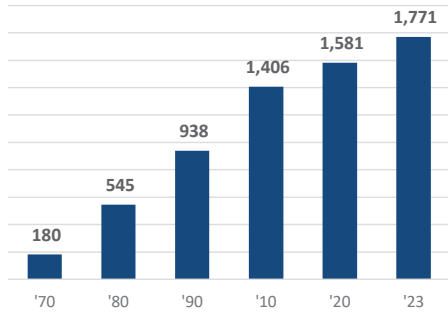
	2024	2023	2022	2021	2020
DMV Migrator # People In:	156	143			
DMV Migrator # People Out:	107	95			
Serious Crime/100k	5.3%	3.9%	4.0%	4.1%	2.2%
Average Household Size		1.7	1.9	2.2	2.39
Emissions Per Capita (MT CO2e)		434			336 ('2018)

Top 5 Employers: YMCA, Atkinson's Markets, City of Ketchum, Zenergy, Mountain Rides

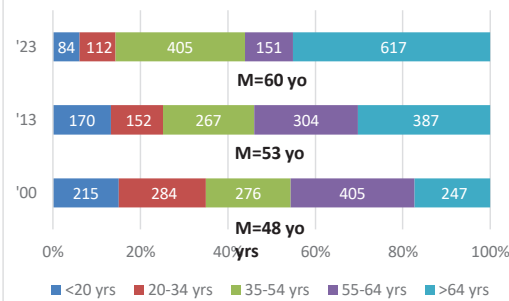


CITY DEMOGRAPHICS

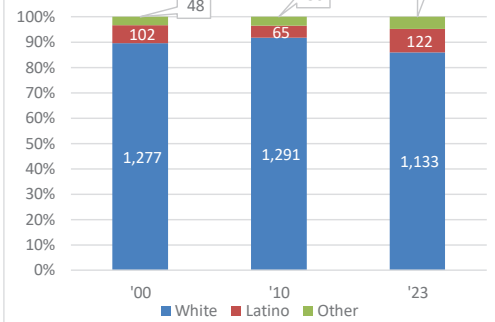
POPULATION



AGE

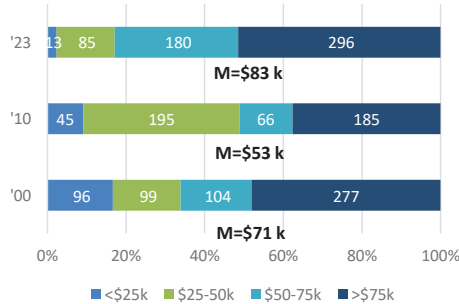


RACE/ETHNICITY

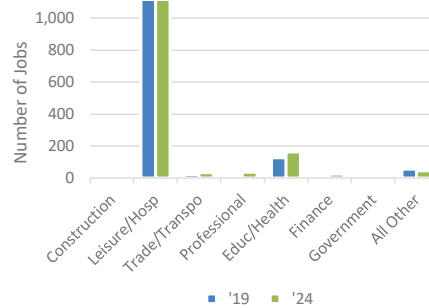


CITY EMPLOYMENT & INCOME

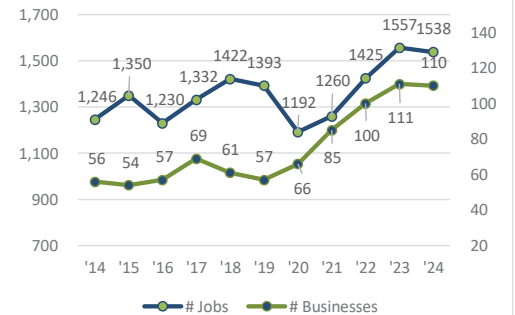
HOUSEHOLD INCOME DISTRIBUTION



JOBS BY INDUSTRY SECTOR

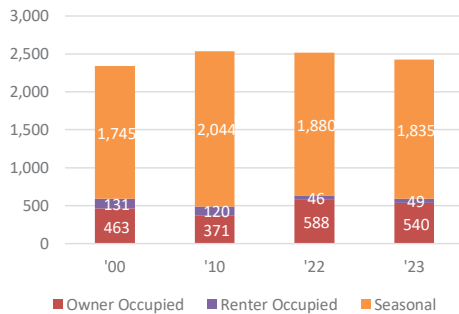


NUMBER OF JOBS AND BUSINESSES

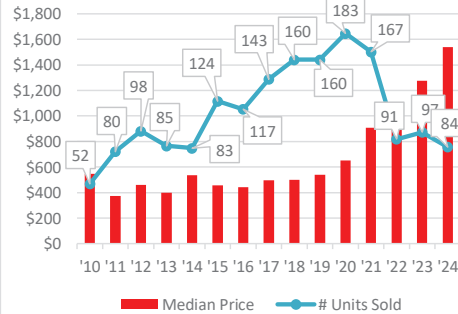


CITY HOUSING STOCK

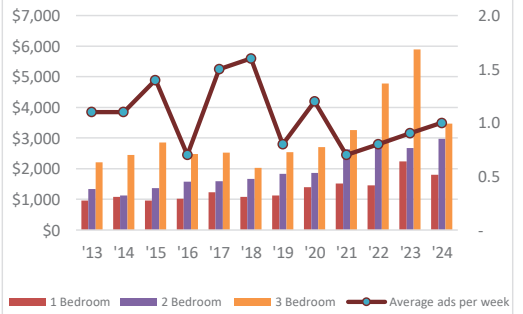
HOUSING STOCK UTILIZATION (UNITS)



RESIDENTIAL SALES TRANSACTIONS (\$000 & #)

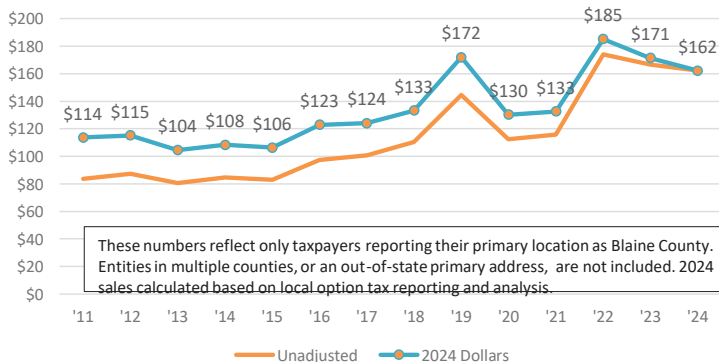


AVERAGE RENT/MO AND ADS PER WEEK

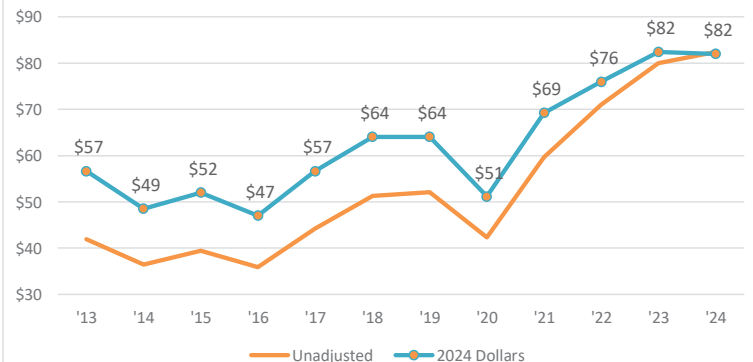


CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES (\$M)

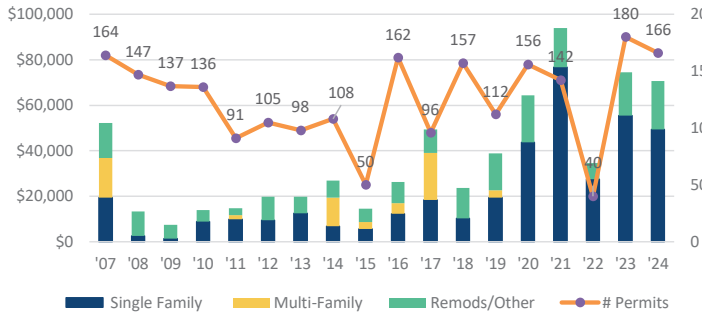


TOTAL REPORTED WAGES (\$M)

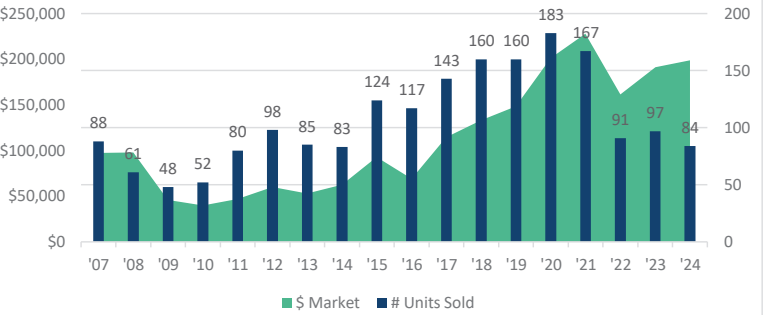


CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS (\$000)

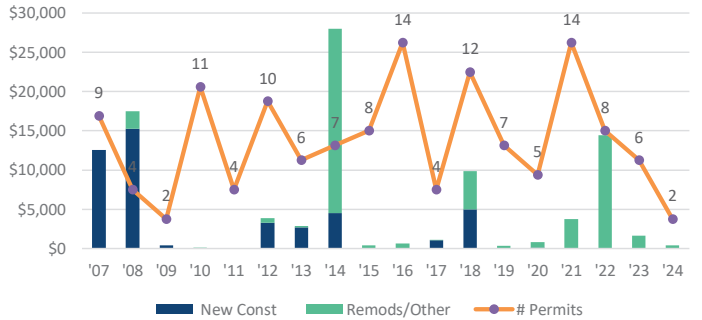


RESIDENTIAL SALES TRANSACTIONS (\$000)

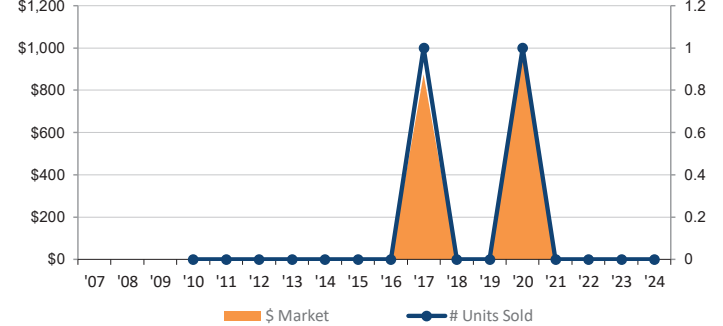


CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS (\$000)

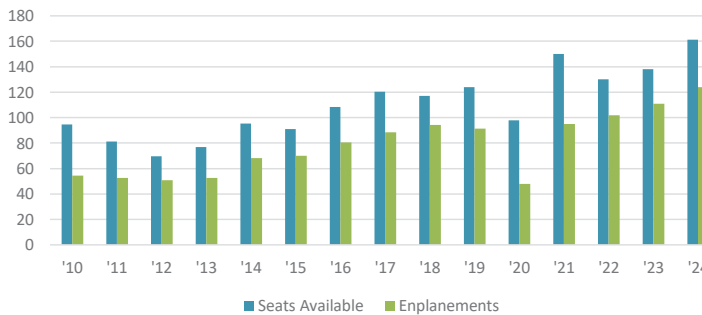


COMMERCIAL SALES TRANSACTIONS (\$000)

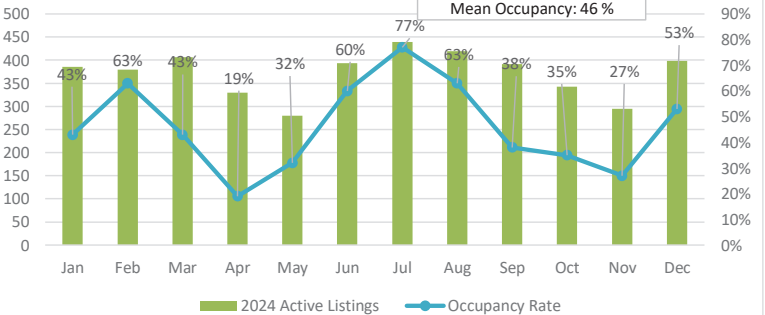


TOURISM MEASURES

SUN SEATS & ENPLANEMENTS (000)



SHORT TERM RENTAL LISTINGS & OCCUPANCY

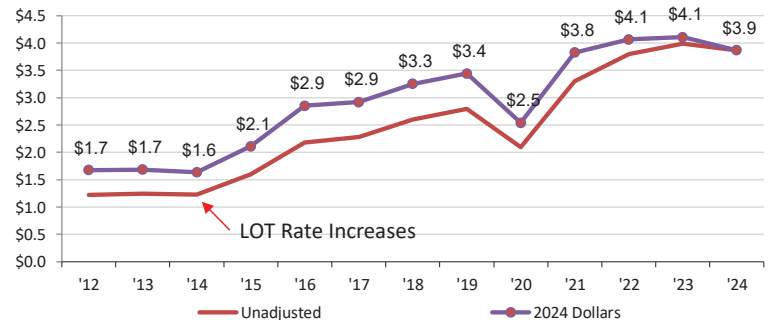


CITY GOVERNMENT ACTIVITY

CITY OF SUN VALLEY:

	FY 2024	FY 2023	% Change
Revenue Expenditures (\$m)	10.7	\$ 7.2	49%
Capital Expenditures (\$m)	0.5	\$ 3.4	-85%
Employees (# FTE)	70	70	0%
Property Tax Rate (\$ /mil)	\$ 4,069	\$ 3,602	13%
Total Assessed Value (\$m)	\$ 5,648	\$ 5,187	9%

LOCAL OPTION TAXES (\$M)



OTHER STATISTICS

RELATIVE COMPARISONS:

	Blaine	Idaho	U.S.
Unemployment Rate (%)	3.1%	3.7%	4.0%
School Spending (\$000/pupil)	\$19	\$10	\$16
Graduation Rates (%)	84%	81%	87%
Disadvantaged Student Grad %	82%	72%	81%
Population Density (per mile)	2.3	23	95
Travel Time to Work (minutes)	18	21.4	27
Home Electrical Rates (\$/kWh)	\$0.08	\$0.09	\$0.13
Serious Crime (per 100k)	2.80%	2.30%	2.20%
Per Capita Income ('23, \$000)	\$187	\$62	\$72

OTHER SV DATA:

	2024	2023	2022	2021	2020
DMV Migration # People In:	83	75			
DMV Migration # People Out:	49	41			
Serious Crime (per 100k)	1.02%	1.10%	1.20%	0.93%	1.60%
Average Household Size		2.00	1.77	2.01	2.14
Emissions Per Capita (MT CO2e)		434			336 ('2018)

Top Employers Sun Valley Co, Community School, US Forest Service, City of Sun Valley

DIAMOND MEMBERS



PLATINUM MEMBERS



GOLD MEMBERS



OTHER SUPPORTING MEMBERS

Abigail Keifer, Adobe Luxury Rentals, American Capital Advisory, Berkshire Hathaway Home Services Sun Valley Properties, Blaine Co. Hunger Coalition, Brad Cleveland, Chuck Jones, Clear Creek Disposal, College of Southern Idaho, Conrad Brothers, DPPM Project Management, Fiamma Restaurant, Fly Sun Valley Alliance, Galena Peak Partners, Idaho First Bank, Idaho Mountain Builders, Intermountain Gas Co., Keller Williams -James Tautkus Southern Idaho Land, Keller Williams Sun Valley, Kenny-Bogue Commercial Real Estate, Lentz Appraisal, Mascheroni Design Build, Michael Doty Associates, Mogul Management-Mike Thompson, Mountain Rides, Pam Colesworthy Real Estate, Professional Roofing, Region IV Development-Frontier Community Resources, Sawtooth Brewery, Silent Water-Broderick Smith, Silver Creek Outfitters, State Farm Insurance-Patrick Buchanan, Sturtevant's of Sun Valley, Sun Valley Auto Club, Sun Valley Board of Realtors, Sun Valley Culinary Institute, Sun Valley Institute For Resilience, Inc., Sun Valley Real Estate-Christies International, Sun Valley Custom Builders, The Argyros Performing Arts Center, The Kneadery, The Limelight Hotel, The Warfield Distillery & Brewery, The Chamber of Hailey & the Wood River Valley, Trailing of the Sheep Festival, Viceroy Hotel - Jack Bariteau, Wendy Jaquet, Windermere Sun Valley, Wood River YMCA, Zions Bank

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Support Networks
Easy Assimilation

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