



**SUN VALLEY
ECONOMIC
DEVELOPMENT**

Community Roundtable - Alpine World Cup Finals

3Q 2024

Limelight Hotel

Today's Event



Today's Sponsors



Recent SVED Focus Areas

Alpine World Cup

Vocational Training Programs

Childcare Grants

Collaborative Programs on
Housing, Sustainability & more



**Check out SVED's
2024 Strategic Plan at
[www.sunvalleyeconomy/
what-we-do/](http://www.sunvalleyeconomy/what-we-do/)**

Membership Opportunities

- Support your community's future
- Easy to join
- Tangible benefits
- Invest today



ANNUAL MEMBER BENEFITS

\$10,000+
DIAMOND
ANALYSIS/CONSULTING **40 HOURS**
EVENT TICKETS **12**
NEWSLETTER **LOGO**
WEBSITE **LOGO/LINK**

\$750+
BRONZE
ANALYSIS/CONSULTING **2 HOURS**
EVENT TICKETS **3**
NEWSLETTER **LISTING**
WEBSITE **LISTING**

\$5,000+
PLATINUM
ANALYSIS/CONSULTING **20 HOURS**
EVENT TICKETS **10**
NEWSLETTER **LOGO**
WEBSITE **LOGO/LINK**

\$250
COMMUNITY
NEWSLETTER **RECOGNITION**
EVENT TICKETS **2**

\$2,500+
GOLD
ANALYSIS/CONSULTING **10 HOURS**
EVENT TICKETS **8**
NEWSLETTER **LISTING**
WEBSITE **LOGO/LINK**

\$125
INDIVIDUAL
EVENT TICKETS **1**

\$1,500+
SILVER
ANALYSIS/CONSULTING **5 HOURS**
EVENT TICKETS **6**
NEWSLETTER **LISTING**
WEBSITE **LISTING**

**INVEST IN OUR
COMMUNITY
BY BECOMING A
SVED MEMBER**
208-721-7847
harry@SunValleyEconomy.org
*SPECIAL SPONSORSHIP PACKAGES
AND IN-KIND DONATIONS WELCOME*



Agenda for Today

Networking

Welcome / Intros : Guy Cherp, SVED Board Chair & Cox Communication

Roundtable: Harry Griffith, moderator

Community Updates

Raffle

...More Networking

Roundtable Panelists

Stacey Ehleringer – Sun Valley Resort

James Grant – Sun Valley Resort

Lauren Bourgeau – Sun Valley Resort

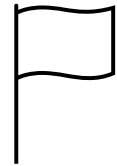
Brandon Kuvvara – 5B Events & Whiskeys on Main

Alpine World Cup Final Metrics



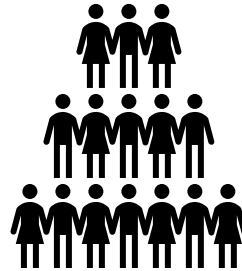
860

Race Participants



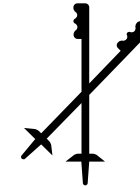
30

Teams



3,500+

Spectators



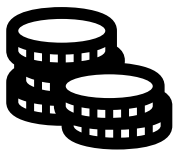
100+

Sponsors



670

Volunteers



\$16 million

Overall Impact



\$0.8 million

ID Sale Tax



\$0.5 million

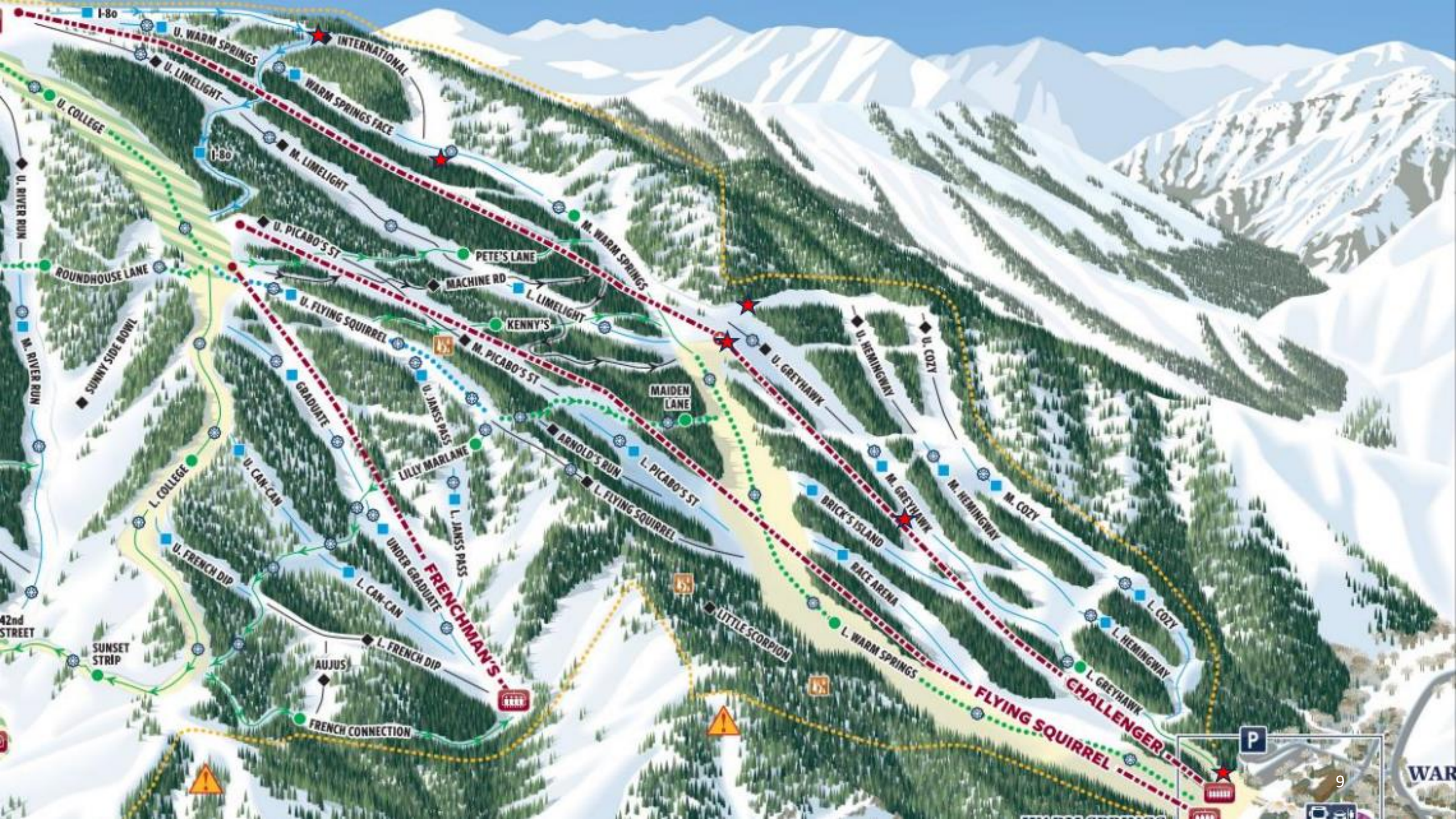
LOT

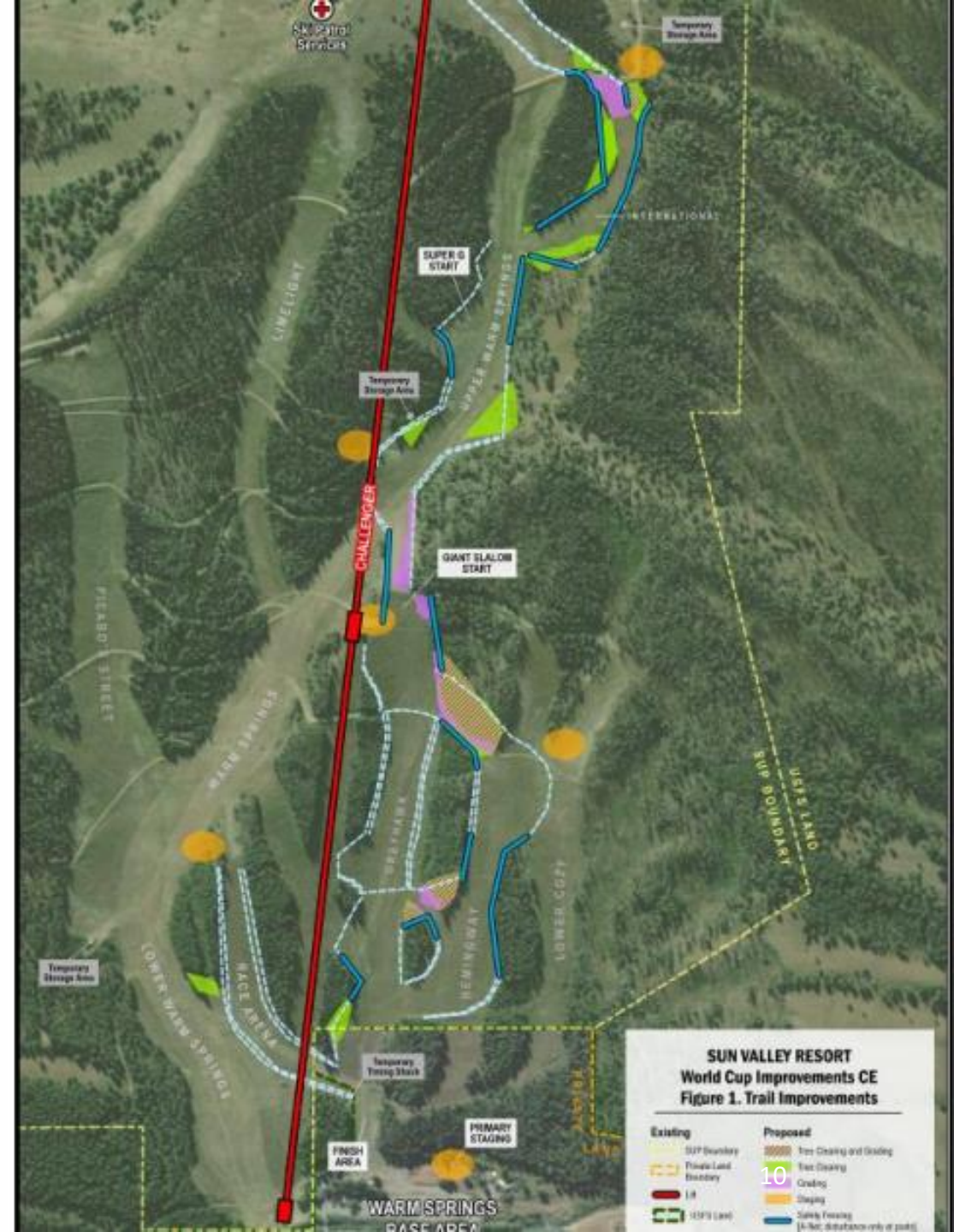
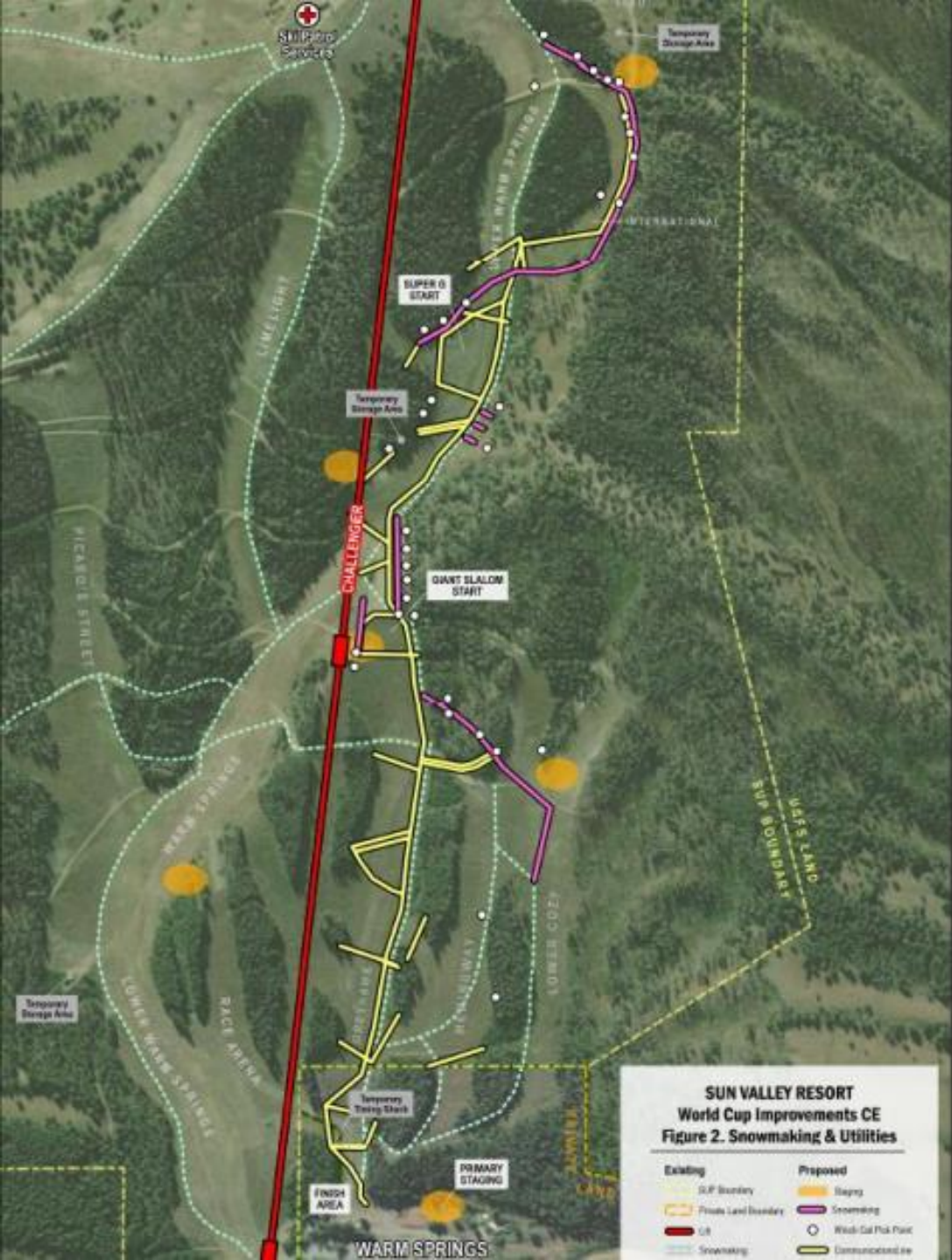


2+ million

Followers

Video clip

















LOC Lead Stacey Ehleringer – stimmons@sunvalley.com

On Mountain James Grant – jgrant@sunvalley.com

Off Site Lauren Bourgeau – lbourgeau@sunvalley.com

5840 Festival Brandon Kuvara – brandon@whiskeysonmain.com

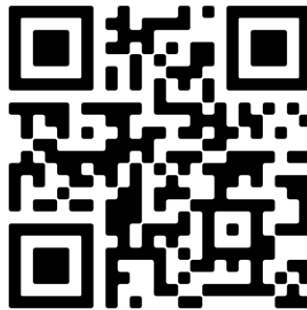
Housing Harry Griffith – harry@sunvalleyeconomy.org

Volunteers Steven Helfenbein – shelfenbein@sunvalley.com >>

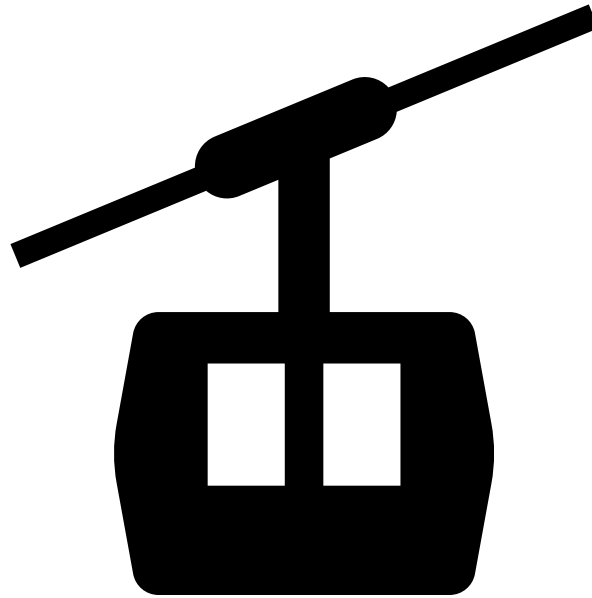
Sponsorship Ian Partilla – ianpartilla@gmail.com

Transportation Betsy Sizzell – bsizzell@sunvalley.com

Marketing Scott Warren – swarren@sunvalley.com



Raffle Time





**SUN VALLEY
ECONOMIC
DEVELOPMENT**

**Next Event:
October 2024 Economic Almanac**