



Audience Feedback: Word Cloud Definitions

1. Priority ranked,
2. * Indicates number of collective votes

A. "Small Town Charm"

1. Waves & smiles*****
2. Grocery check-out clerk knows your name****
3. Kid friendly****
4. Public gathering spaces****
5. Iconic art installations ***
6. Historic buildings**
7. Neighbors feed your dog**
8. Eclectic mix of buildings**
9. Bus drivers know your kids and mother**
10. Stay Sunny**
11. Fun & unique events**

12. Pet friendly*
13. Mountain views*
14. Wildlife interfaces*
15. Welcoming attitudes*
16. Good life in a proper place*
17. Arts for all *
18. Rich & famous incognito*
19. Friday night football*
20. Homecoming parades*
21. Roller blade parade pooper-scoopers*
22. Lending gear broken on trails*
23. Baristas & liftees that know your name*
24. Building restorations*
25. Directional signage*
26. Taking turns at 4-way stop*
27. High rise buildings
28. Conversation with guy @ Veltex
29. The Big Chairs
30. Marquee events
31. Metal mining heritage
32. House charges at local business
33. Integrated zebra cross walks
34. Neighborly snow blowing
35. Meetings on Ketchum time
36. Neighborhood block parties

37. Locally produced food
38. Owners not renters
39. Citizens
40. Neighbors who look out for each other
41. Walkable
42. The Golden Rule
43. Kill 'em with kindness
44. History on display
45. Personal connections
46. Kid safe
47. Dog parks

B. “Vibrant Downtown”

1. Bike / Ped friendly*****
2. Patio dining*****
3. Downtown living****
4. Walkable retail***
5. Strong night life***
6. Friendly customer service**
7. Late night shopping**
8. Street wayfinding & lighting**
9. Lighted windows**
10. Outdoor music venues*
11. Central gathering space*

12. Street furniture*
13. Old buildings*
14. Incentives for biking*
15. More restaurants/food trucks*
16. Young(er) pedestrians
17. Bustling sidewalks
18. Lack of slack
19. Water bowls for dogs
20. Varied greenspaces
21. Easy access to everything
22. Limited single family residential
23. Regular late evening bus service
24. Small apartments
25. Stabilized restaurants
26. Late night food options
27. Town square activation
28. More public music
29. Farmers market downtown
30. More arts & crafts festivals
31. Christmas lights