



SUN VALLEY ECONOMIC DEVELOPMENT

SUN VALLEY ECONOMIC DEVELOPMENT 7TH ANNUAL ECONOMIC SUMMIT AGENDA

- 08:00-08:30 Registration, Continental Breakfast & Networking
- 08:30-08:45 **Welcome & Context:** David Patrie (SVED)
- 08:45:-09:15 **Our Communities: What Communities Do we Identify With (and why is it Important)**
Harry Griffith (SVED)
- 09:15-10:00 **Ralf Garrison** - Founding Principle of DestiMetrics
“Destination Resort-Communities: Setting The Stage”
- 10:00-10:15 Networking & Coffee Break
- 10:15-12:00 **Roger Brooks** - Roger Brooks International: Keynote Address
Community-Built Downtown Vitality
- 12:00-12:30 Networking & Buffet Lunch
- 12:30-02:30 SVEDx Talks
- Mark Oliver** - The Snowboard Project, The Hot Water Inn
“Opportunities & Challenges for the Young Business Community”
- Derrick Calderon** - Director of Smart Cities, Cox Business
“Smart City Concepts: How Community Can Shape Sustainable Growth”
- Jake Moe** - Founder of Powder Magazine
“Relocations: How to Attract Talent to Your Community in a Hypercompetitive Market”
- Rebecca Rusch** - Seven Time World Champion, Queen of Pain
“How to build Community Character around Sport/Athletic Events”
- Ralf Garrison** - Researcher, Adviser, Storyteller
Sun Valley Resort Community Deep Dive
- 02:00-02:45 **Feedback, Concluding Remarks & Action Plan**