Digital Solutions and Strategies for a Safer Mountain Town

Safe Access

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2020 Economic Summit - Surviving & Thriving the Pandemic in Mountain Towns

SUN VALLEY ECONOMIC DEVELOPMENT

Agenda

1. **Current Solutions Overview**
2. **Digital Solution Types and Examples**
3. **Safe Access**
4. **Call to Action**

The Big Problem

80% of people are not currently engaging in normal out of home activities

61% of those people don't trust business locations* and businesses have inadequate tools to rebuild and maintain trust and provide a safe return to work, school, and play

Even when a much-anticipated vaccine arrives, it is likely to only <u>suppress but never completely eradicate the virus</u>. We will probably be living with this virus for the rest of our lives.**

*McKinsey Study, 5 June 2020, **The Atlantic, 4 August 2020

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Current Solutions

Current Solutions

1. **Signage**
2. **Manual Temp and Health Screening**
3. **Individual Websites**
4. **Email/Text Notifications**
5. **Online Scheduling**
6. **Testing Result Websites**

Digital Solution Types

Tracking and Tracing

Health Screening

Location Management

Environmental Sensors

Tracking and Tracing

1. Contact Tracing: Apple, Google,
2. Contact Tracking: EB Systems, Enlighted
3. Proximity Tracking: EB Systems, Enlighted
4. Occupancy Tracking: Density, EB Systems, Enlighted

Good: Track occupants by location and day

Better: Track occupants by space and exact times

Best: Sensor contact tracking for all visitors

Health Screening

1. **Symptom Screening:**   **SafeAccess, Healthy Roster, Clear**
2. **Temperature Checking:**   **Thermometers, Kiosks, Face Scanning**
3. **Individual Risk Assessment:**   **CDC, Apple, SafeAccess**
4. **Testing Status & Scheduling:**   **Sharemy.Health, Testing Companies**
5. **Health Passport:**   **Sharemy.Health, Testing Companies**

Good: **Symptom Screening**

Better: **Symptom Screening + Temperature Checking**

Best: **Symptom Screening + Temp + Individual Risk Assessment**

Location Management

1. Access Control   Envoy, ADT, Others
2. Policy Management: SafeAccess
3. Physical Space Safety: UVC, Ionization, Etc: System Integrators
4. Notifications: Too many to count

Good: Clear Policies Posted + Code Air Ventilation + Cleaning

Better: Policy Enforcement + Increased Air + Enhanced Cleaning

Best: Better + Ionization + UVC + Sensors

Environmental Sensors

1. CO2 Sensors: Senseware, CO2 Meter
2. Viral Load Sensors: EnviralTech
3. Occupancy Sensors: Density, EB Systems
4. Indoor Positioning Sensors: Enlighted, EB Systems

Good: CO2
Better: CO2 + Occupancy Sensors
Best: Indoor Positioning Sensors + Viral Load Sensors

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The Mountain Town Problem

Location Practices and Policies Are Unknown, Inconsistent, Untracked, and Manual

Contact Tracing is One Sided, Invasive, and/or Incomplete

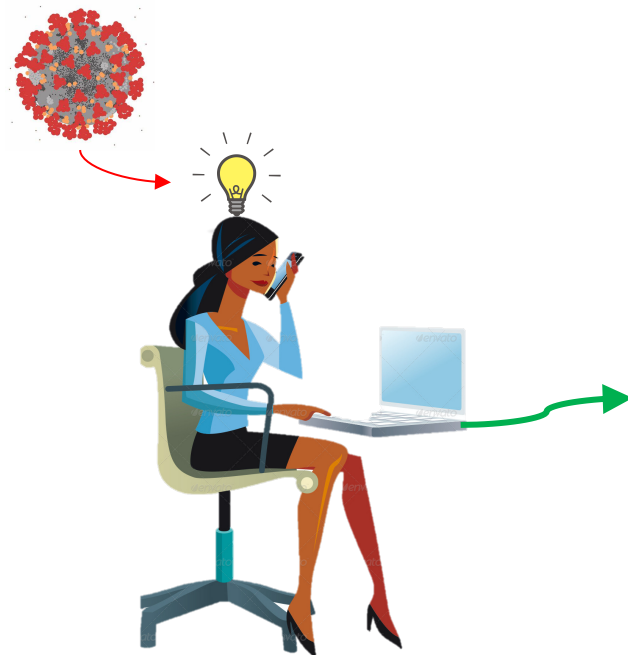Creating low risk locations is expensive, hard to define, and hard to manage

There isn't a way for businesses and the community to build and market trust uniformly and consistently

SafeAccess Solution
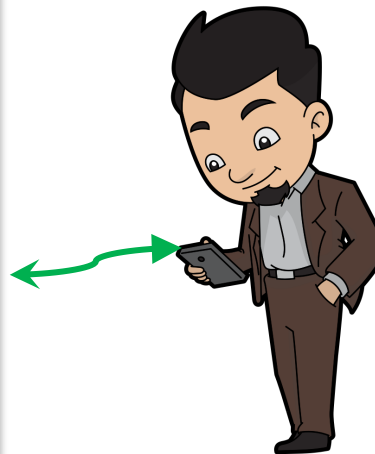
1

Organization Creates Location,
Health, & Safety Policies

2

Visitor reviews location safety and
checks in if required

3

Organizations and Visitors Manage
Safety and Build Trust Together

SafeAccess Trust Broker

Example Corporation HQ
5543 Main St., Suite 10,
Boise, Idaho 83704

View Details
(BnQhQQ)

95

Low risk   High risk

✓ **0** reports of previous visitors testing
positive for Covid-19 at this location

Sophie Rembrandt
Lighting Designer
Sprout Energy
Checked-in
2020-07-16 08:55am

Checked In

Actions

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Technology

Organizations

Policy Management

Visitor Management

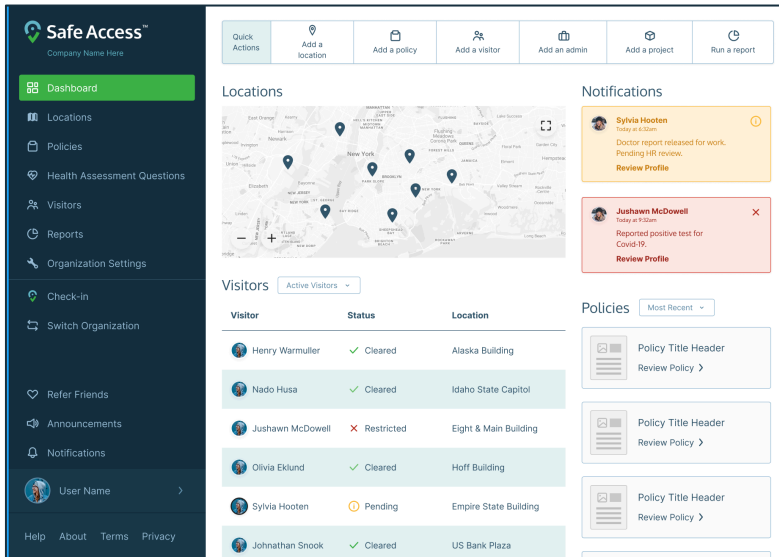Reporting & Alerts

Loss Prevention

People

Health Profile

Health Risks

Health Privacy

Location Privacy

Trust Score
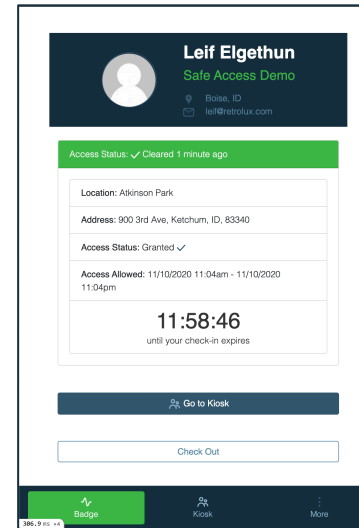
Location Safety Scores

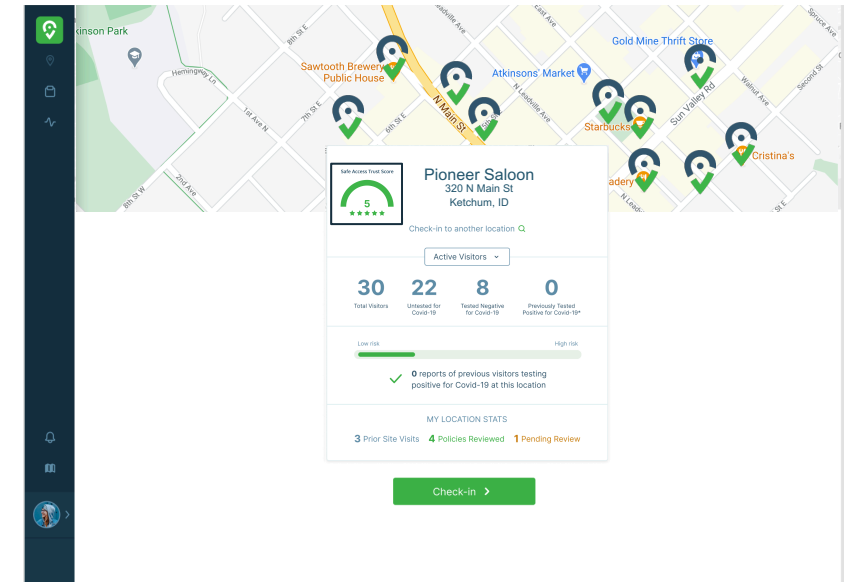Personal Safety Scores

History & Trends

Independent Validation

Product

Organization Dashboard

Visitor Badge

Community View

SafeAccess Supports

Organizations

Decrease Employee Absenteeism

Decrease Risk of Litigation

Increase Policy Compliance

HIPAA Compliant

People

Manage their Personal Risk

Feel Safer Visiting Their Favorite Places

Receive Rewards for Compliance

4th Amendment Friendly

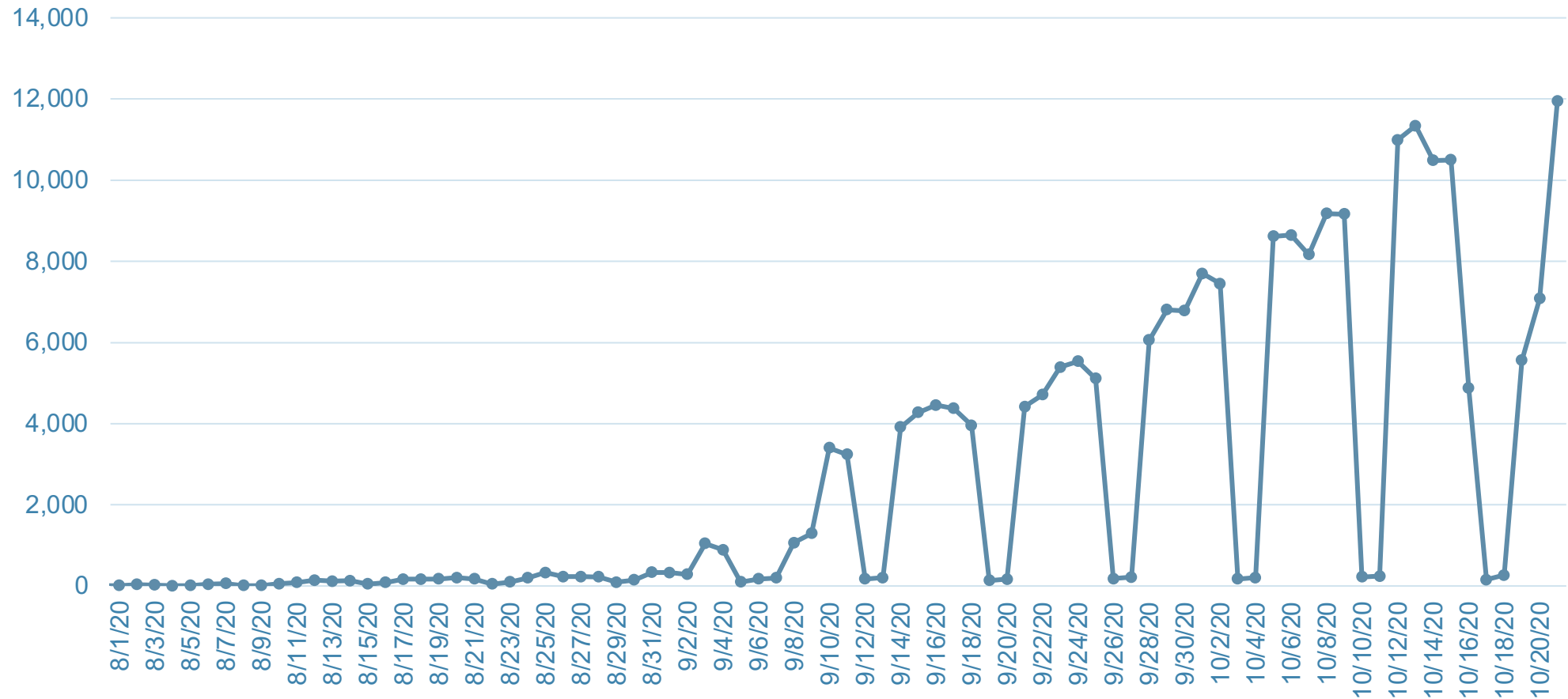## Communities

Consistent Messaging & Outreach

Proactive and Supportive

Safety First Economy Focus

Enhance Community Brand

117,000 Total Users

Daily Active Users

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Safe Access Model

Organizations

Software as a Subscription

Free Tier

Monthly Pricing + Setup Fee

Simple & Quick Roll-out

Individuals

Free

Easy to Use

User Login Not Required

Community

Community Plans

Community Features

Crowdfunding

Call to Action

Discover
- Schedule Call to Learn about your Community and Organizations Goals

Define
- Define a Community and Organization Strategy and Align the Proper Resources

Action
- Implement an Action Plan before Winter Season Starts

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Let's Safely Open Your Region for Business!

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