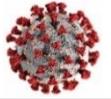


Blaine County, ID COVID Recovery Dashboard



Feb-21

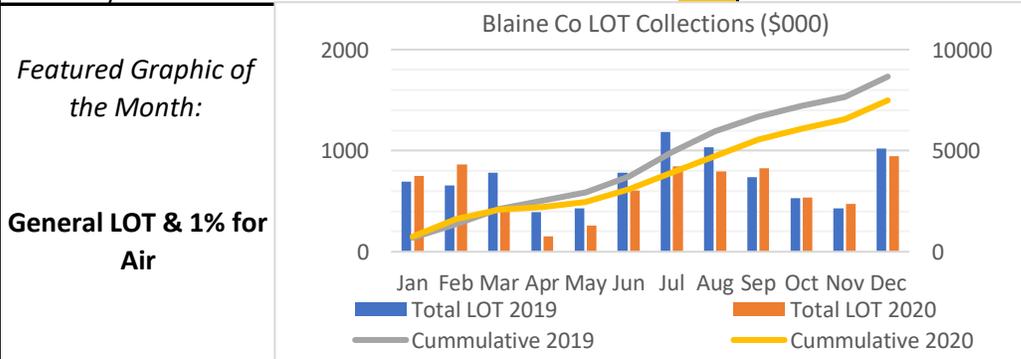


Executive Summary Traffic Lights

Key Category	Risk Status	Trend	Comments
Business	Moderate	+	Risks finally stabilizing
Labor	Low	+	Rate & claims significantly improved
Real Estate & Housing	Low		Pace of increases slowing in sales & prices; continuing extreme inventory gap
Lodging & Accomidtn.	Moderate	+	Stronger than expected holiday occupancies
Transport	Moderate	+	Enplanement recovery continues;
Infrastructure	Very Low	+	Vaccine delivery remains 1st in state by county
Community Services	Hi	-	Increasing pressure on social & educational services
Wellness	Hi		Eviction moratorium extended

Blaine Co Metrics (MOM=Prior Yr Month vs Current Yr Month, YOY=Prior YTD vs Current YTD; YTD=Jan to current)

Business			Labor		
LOT Receipts ¹	-\$0.05m YTD	-6% MOM	Unemployment Rate	3.4%	-27% MOM
Permenent COVID Business Closings ²	5 YTD	0 MOM	No. of New Unemployment Claims	-194 MOM	-23% MOM
Real Estate & Housing			Short Term Lodging		
Closed Sales Count	89 YTD	+48% YOY	Occupancy Rate ³	48%	-24% MOM
Median Sales Price	\$705k	+16% YOY	Ave. Daily Room Rate ⁴	\$306	+ \$8 YOY
Closed Sales Volume	\$125m YTD	+118% YOY	Rentals by Owner-Active Units ⁵	808	-6% MOM
			Rentals by Owner-Occupancy ⁵	66%	23% MOM
Transport			Infrastructure & Services		
Mountain Rides Passengers	87,040 YTD	-45% MOM	Blaine Co. Vaccines Delivered ⁶	5,494	24% of popuation
SUN Enplanements	7,847 YTD	+20% MOM			
Community Services			Wellness		
Meals Boxes Served ⁸	1,294	+83% YOY	Housing Security	Rent, mortgages, foreclosures	--
BCSD Quarantine Days Students/Staff ⁹	253/32	+26% MOM	Individual Resilience	Hotlines, suicides, str	-



SUN VALLEY ECONOMIC DEVELOPMENT

THE CHAMBER HAILEY, THE WOOD RIVER VALLEY

Spur

SunValley REALTORS

FLY SUN VALLEY ALLIANCE

VISIT SUN VALLEY

Blaine County, ID COVID Recovery Dashboard

Footnotes

- ¹ Aggregated City reports for PRIOR month
- ² Estimate based on individual business reports
- ³ Destimetrics report for current month
- ⁴ Destimetrics report for current month
- ⁵ AirDNA report for current month, 50th percentile Active Listing
- ⁶ PHD-5 report for current month; based on total population
- ⁷ na
- ⁸ Hunger Coalition report for current month
- ⁹ BCSD student/staff quarantine days for current month