2025 ANNUAL ECONOMIC PROFILES

Presented by Sun Valley Economic Development
Mel Jackson, SVED Executive Director

Special thanks to our data providers:

All Blaine County Cities & County staff
Idaho Dept of Labor
Idaho Tax Commission

Sun Valley Board of Realtors
American Community Survey/U.S. Census
Idaho Department of Transportation
Idaho Department of Taxation
Idaho State Police Association
Visit Sun Valley / Destimetrics
Blaine County Housing Authority
Fly Sun Valley Alliance
Blaine County Assessor's Office
Blaine County Sustainability Committee

SVED Intern, Rowan Calvert

15 YEARS | SVED ECONOMIC VITALITY

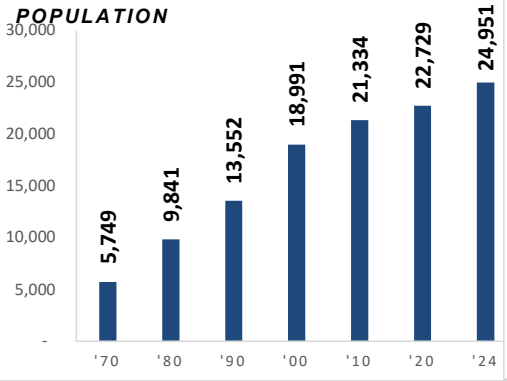
Issued October 16, 2026

BLAINE COUNTY, ID
Economic Profile
2025

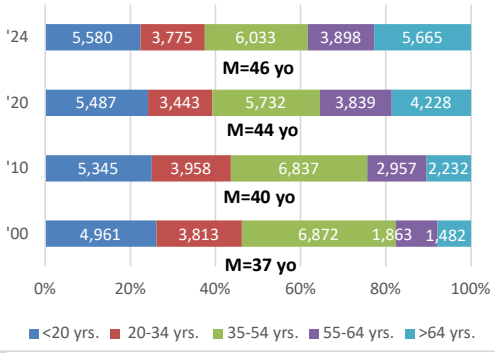
SUN VALLEY ECONOMIC DEVELOPMENT

COUNTY DEMOGRAPHICS

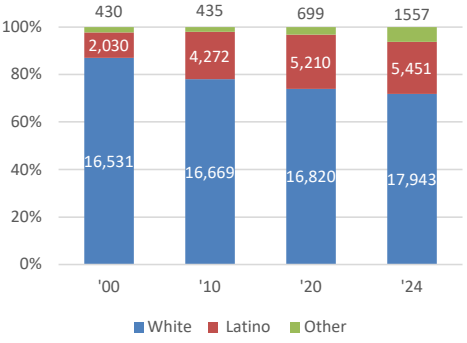
POPULATION



AGE

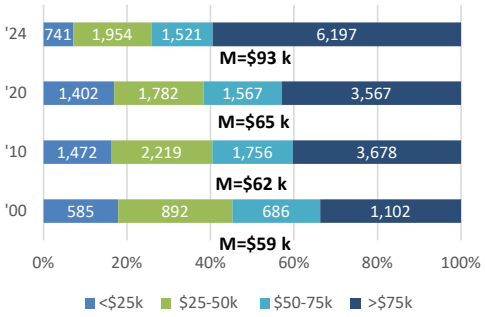


RACE/ETHNICITY

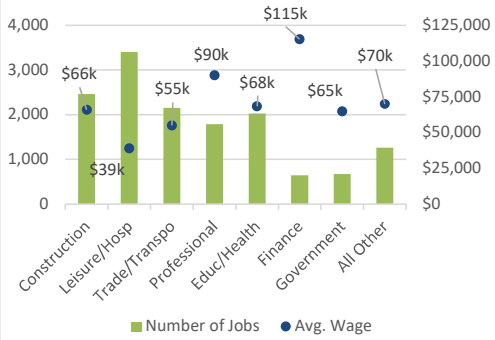


COUNTY EMPLOYMENT & INCOME

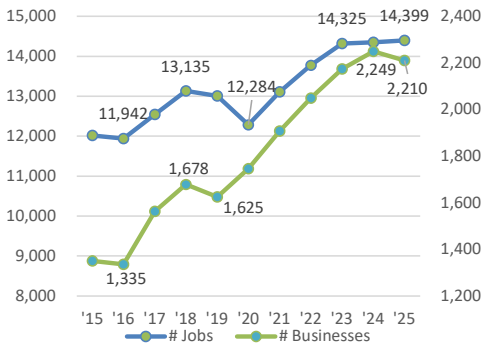
HOUSEHOLD INCOME DISTRIBUTION



JOBS & AVG. WAGES BY INDUSTRY (# & $000)

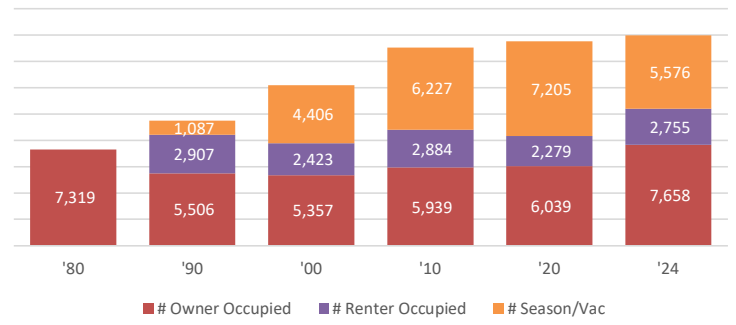


NUMBER OF JOBS & BUSINESSES

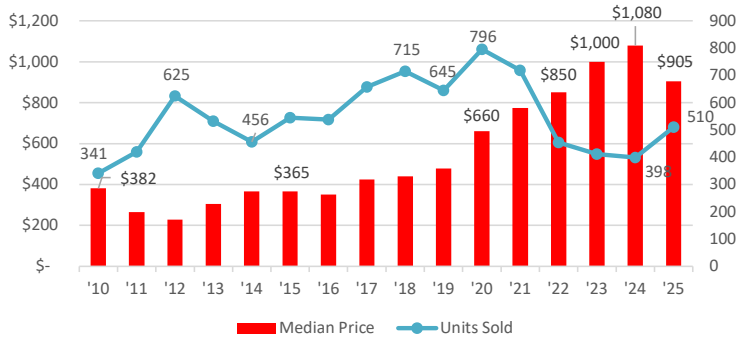


COUNTY HOUSING STOCK

HOUSING STOCK UTILIZATION (# units)

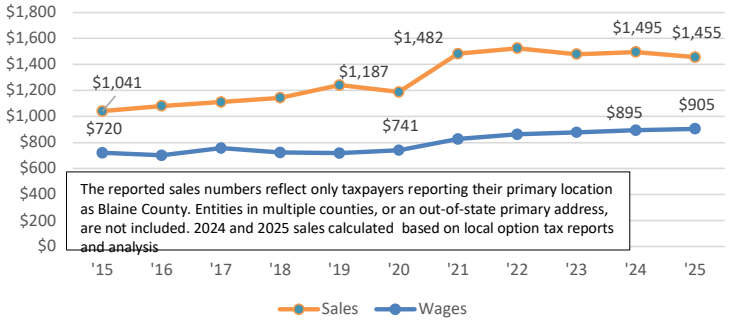


RESIDENTIAL SALES TRANSACTION ($000 & #)



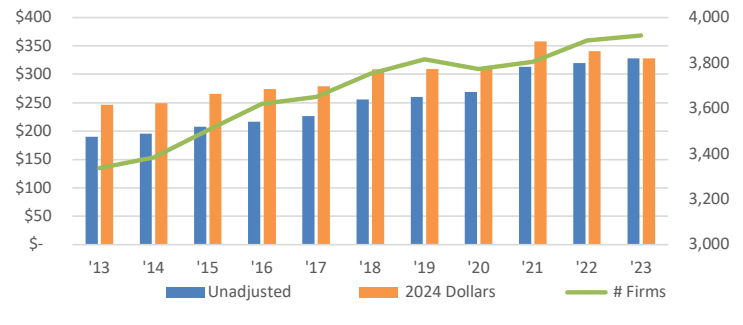
COUNTY BUSINESS ACTIVITY

TOTAL REPORTED SALES & W2 WAGES (2025 $M)



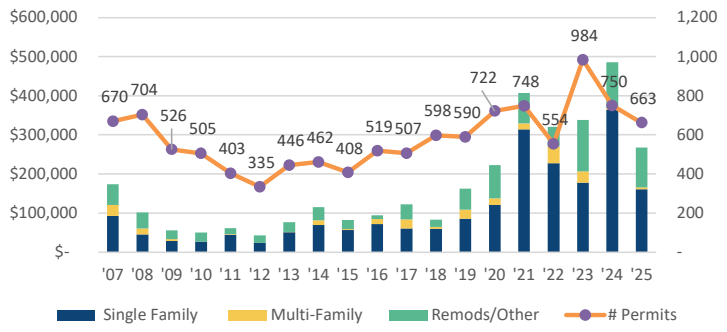
The reported sales numbers reflect only taxpayers reporting their primary location as Blaine County. Entities in multiple counties, or an out-of-state primary address, are not included. 2024 and 2025 sales calculated based on local option tax reports and analysis

NON-EMPLOYED 1099 STATISTICS ($M & #)

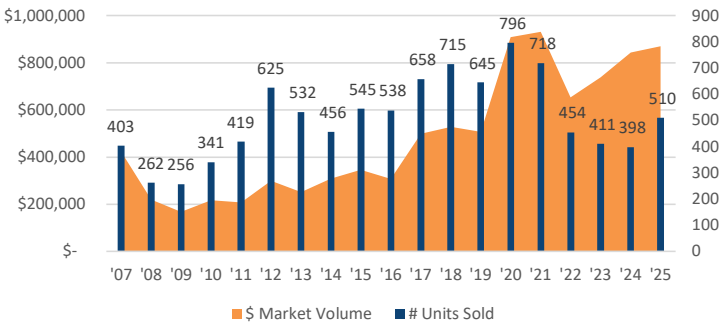


COUNTY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS ($000 & #)



RESIDENTIAL SALES TRANSACTIONS ($000 & #)



COUNTY COMMERCIAL ACTIVITY

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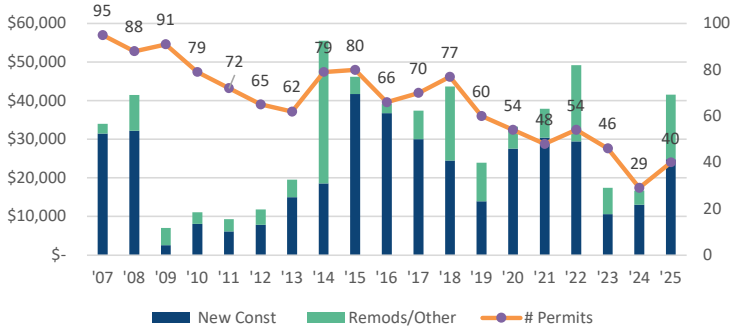

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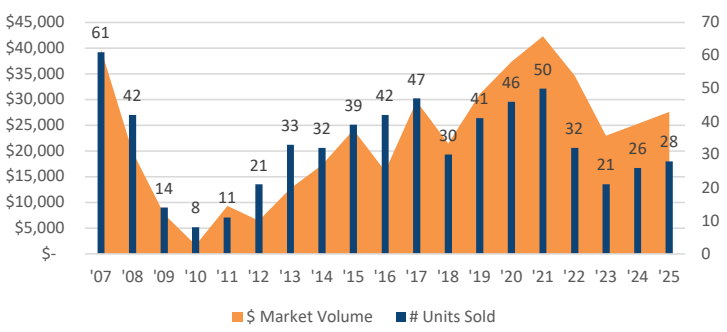
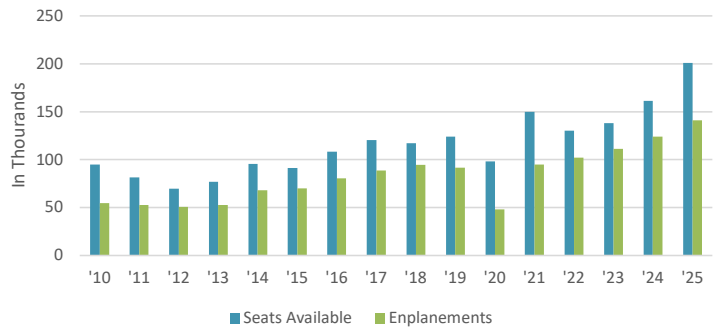
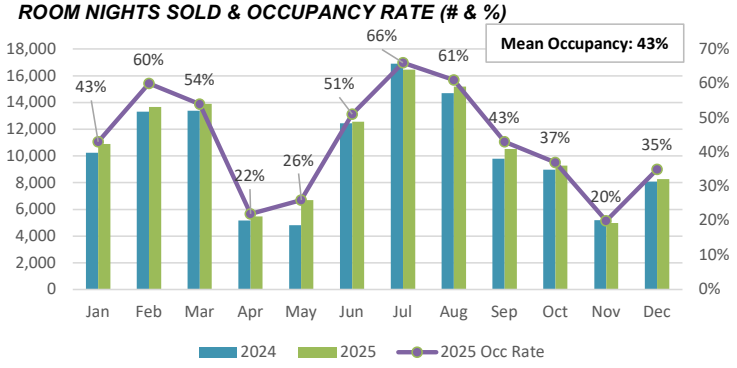


COUNTY TOURISM MEASURES

SUN AIRPORT SEATS & ENPLANEMENT (000)

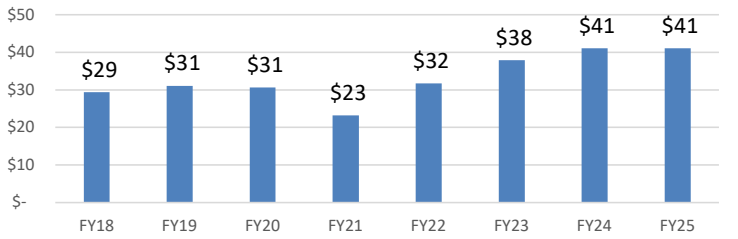


ROOM NIGHTS SOLD & OCCUPANCY RATE (# & %)

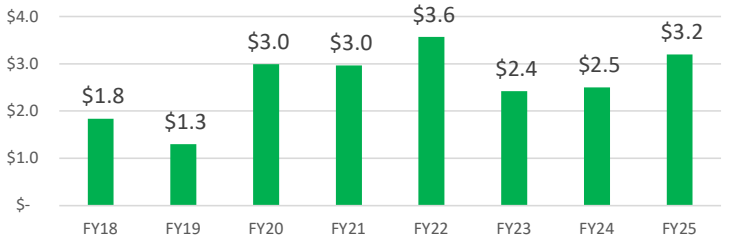


COUNTY GOVERNMENT EXPENDITURES

BLAINE CO. GOVERNMENT EXPENDITURES ($M)



BLAINE CO. GOVERNMENT CAPEX ($M)



OTHER STATISTICS

RELATIVE COMPARISIONS:	Blaine	Idaho	U.S.
Unemployment Rate (%)	3.2%	3.6%	4.3%
School Spending ($000/pupil)	$20	$11	$18
Graduation Rates (%)	83%	82%	87%
Disadvanted Student Grad%	76%	73%	81%
Population Density (per mile^2)	2	23	95
Travel time to work (minutes)	19	22	27
Home Electrical Rates ($/kWh)	$0.08	$0.09	$0.13
Serious Crime (per 100k)	2.8%	2.3%	2.2%
Per Capita Income ('24, $000)	$203	$62	$73

OTHER COUNTY DATA:	2025	2024	2023	2022	2021
DMV Migratior # People In:	674	675	596	723	844
DMV Migratior # People Out:	341	413	364	670	718
Unemployment	3.1%	3.1%	2.9%	2.7%	3.7%
Serious Crime (per 100k)	2,833	2,800	2,960	2,540	1,940
Emissions Per Capita (MT CO2e)			434		
Average Household Size:		2.36	2.46	2.56	2.69
Top Employers:	Sun Valley Co., Blaine Co. School District, St. Lukes WR, Atkinsons				

For additional information, visit www.sunvalleyeconomy.org

SUN VALLEY ECONOMIC DEVELOPMENT

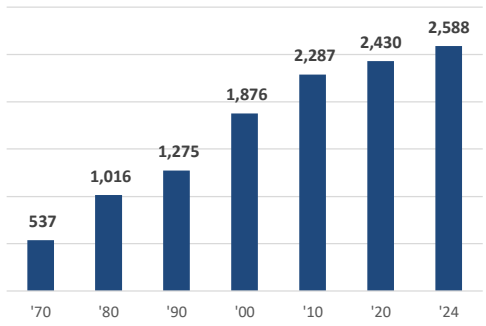
CITY OF BELLEVUE

Economic Profile

20 25

CITY DEMOGRAPHICS

POPULATION



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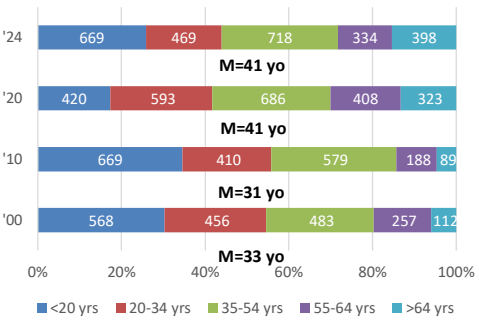
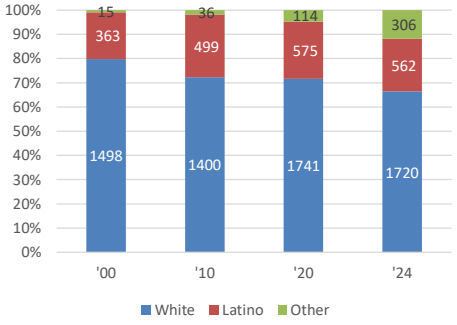


RACE/ETHNICITY



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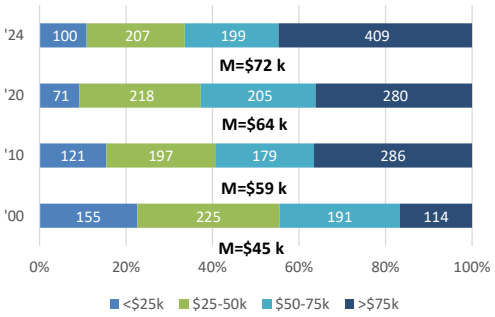
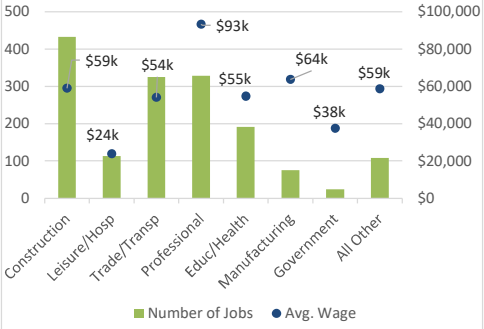
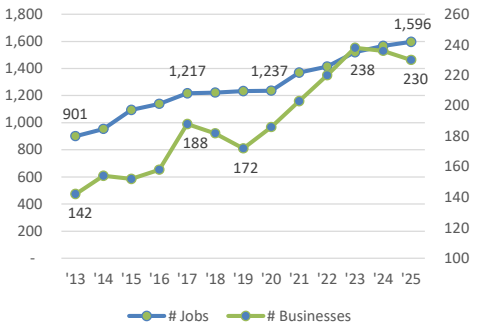
HOUSEHOLD INCOME DISTRIBUTION



JOBS & AVG. WAGES BY INDUSTRY (# & $000)

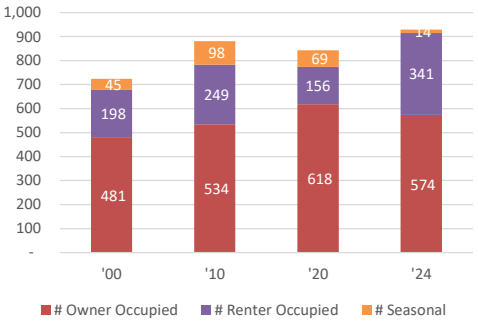


NUMBER OF JOBS & BUSINESSES

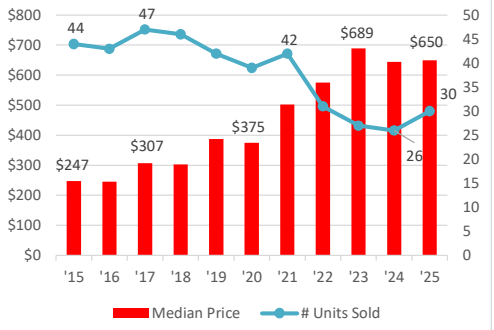


CITY HOUSING STOCK

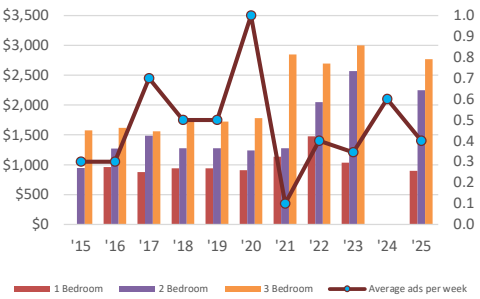
HOUSING STOCK UTILIZATION (# UNITS)



RESIDENTIAL SALES TRANSACTIONS ($000 & #)



AVERAGE RENT/MO & ADS PER WEEK



CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES & WAGES (2025 $M)

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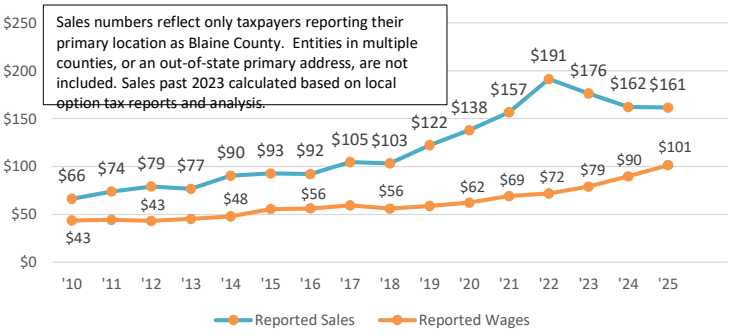
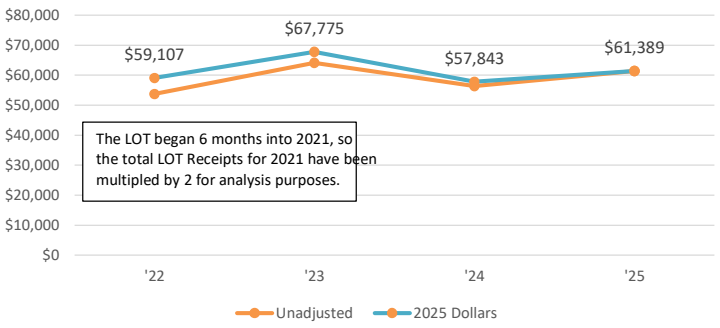


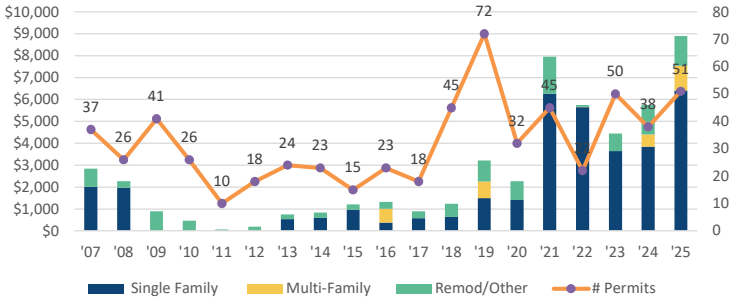
LOCAL OPTIONS TAX RECEIPTS ($)



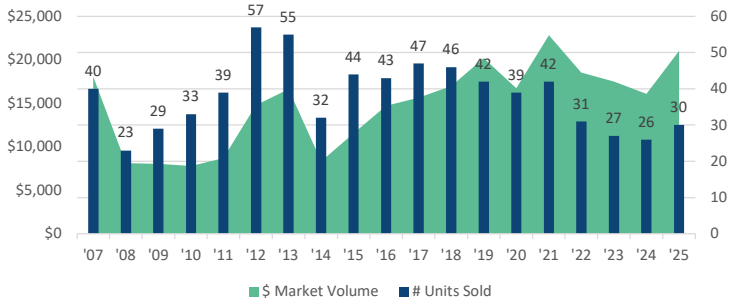
The LOT began 6 months into 2021, so the total LOT Receipts for 2021 have been multipled by 2 for analysis purposes.

CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS ($000 & #)



RESIDENTIAL SALES TRANSACTIONS ($000 & #)



CITY COMMERCIAL ACTIVITY

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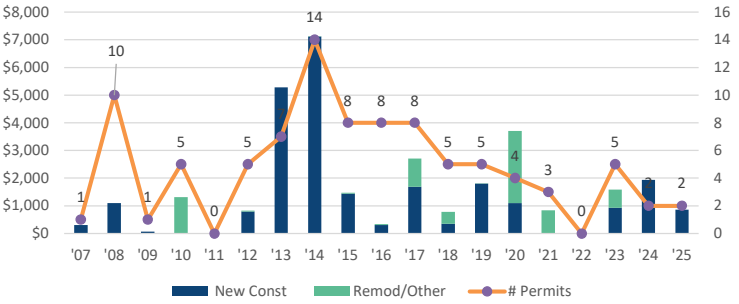

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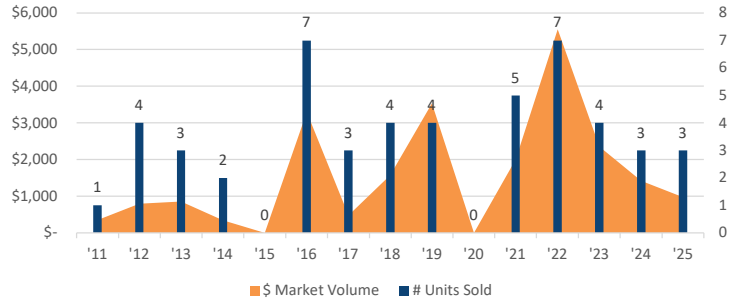
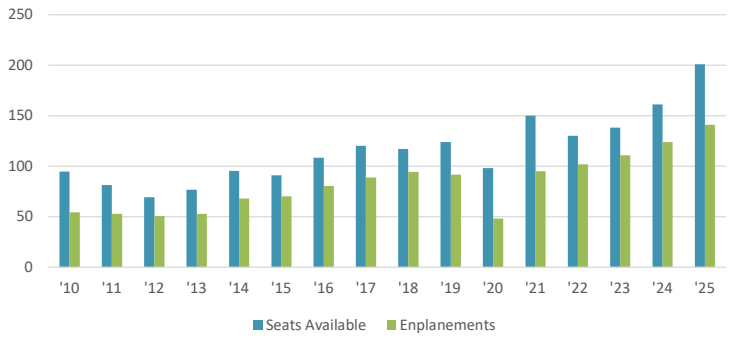
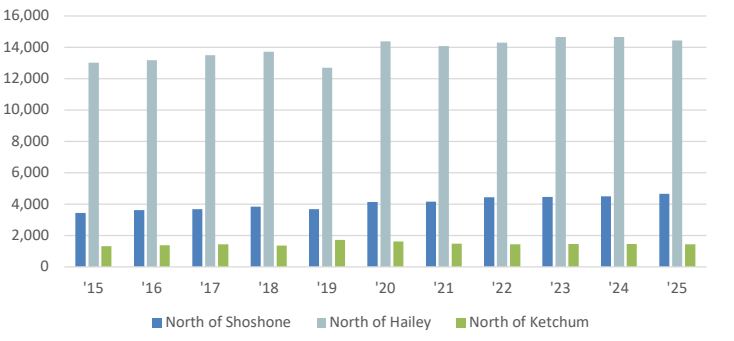


COUNTY TOURISM MEASURES

SUN AIRPORT SEATS & ENPLANEMENTS (000)

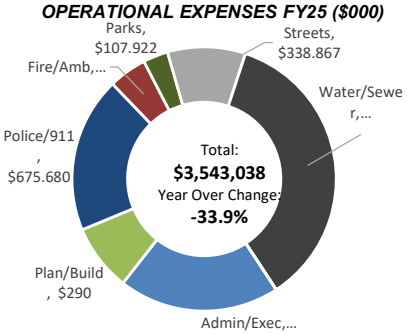


AVERAGE DAILY TRAFFIC VOLUME (# vehicles)

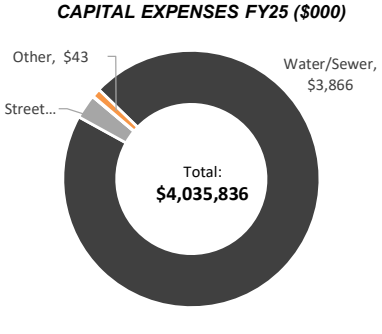


CITY GOVERNMENT ACTIVITY

OPERATIONAL EXPENSES FY25 ($000)

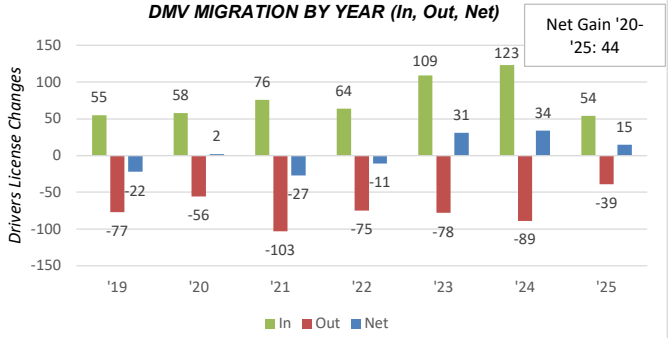


CAPITAL EXPENSES FY25 ($000)



CITY MIGRATION

DMV MIGRATION BY YEAR (In, Out, Net)



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Home Electrical Rates ($/kWh)	$0.08	$0.09	$0.13
Serious Crime (per 100k)	2.80%	2.30%	2.20%
Per Capita Income ('24, $000)	$203	$62	$73

OTHER BELLEVUE DATA:	2025	2024	2023	2022	2021
Total Assessed Value ($m)	$554	$541	$479	$446	$318
City Employees (# FTE)		18.2	18.2		
Serious Crime (per 100k)	1,971	3,180	2,100	2,780	1,310
Average Household Size		3.76	3.40	3.37	3.73

Top 5 Employers: Sun Valley Bronze, Bellevue Elementary, Erwin Excavation, Sun Valley Garden Center

CITY OF CAREY/PICABO 2025

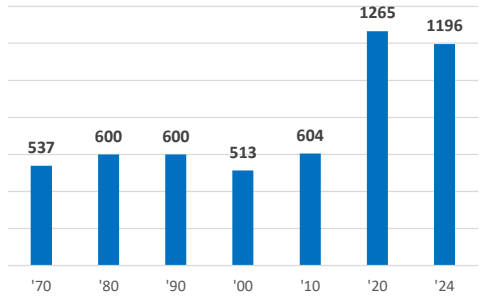
Economic Profile

SUN VALLEY ECONOMIC DEVELOPMENT

City of Carey, Blaine County, State of Idaho

CITY DEMOGRAPHICS

POPULATION



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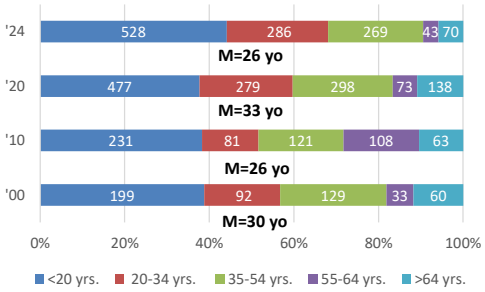

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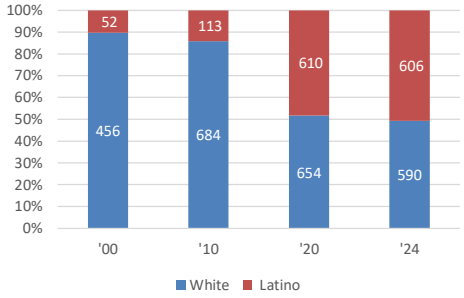

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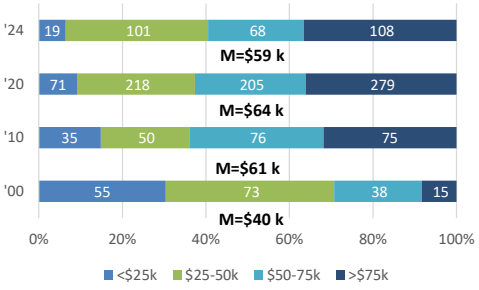
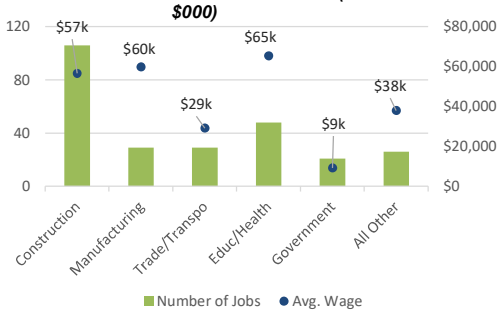
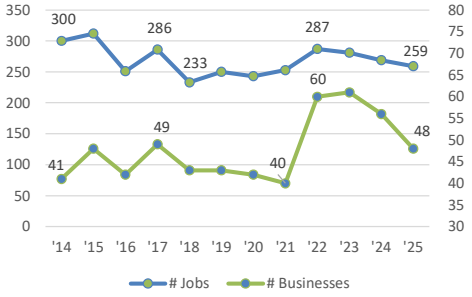


JOBS & AVG. WAGES BY INDUSTRY (# & $000)

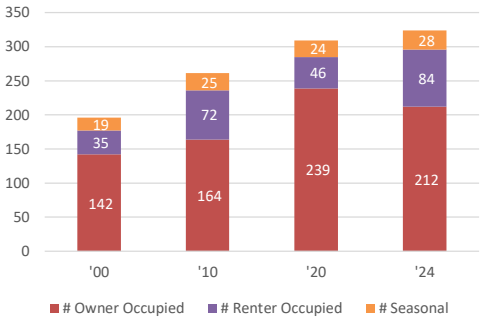


NUMBER OF JOBS & BUSINESSES

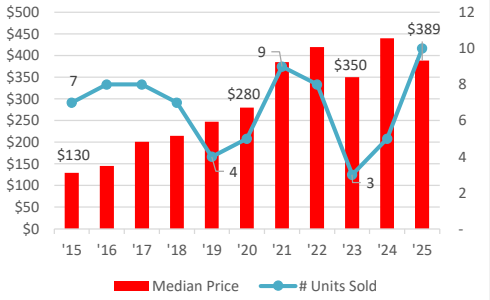


CITY HOUSING STOCK

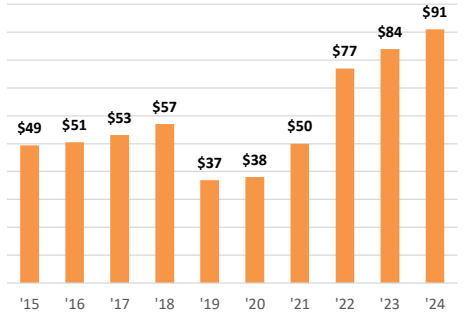
HOUSING STOCK UTILIZATION



RESIDENTIAL SALES TRANSACTIONS ($000 & #)

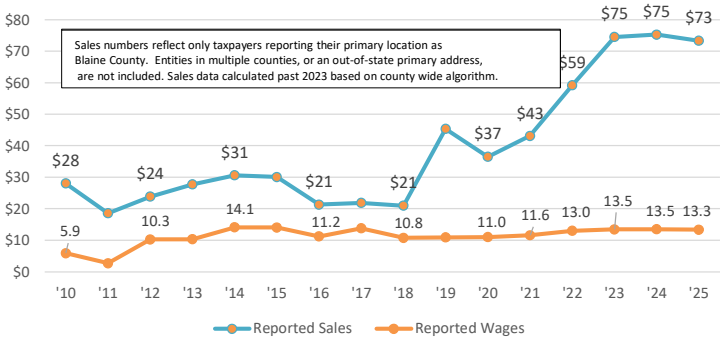


TOTAL ASSESSED VALUE ($M)

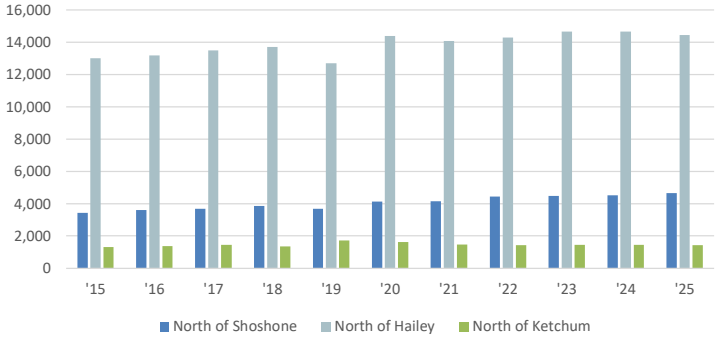


CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES & WAGES (2025 $M)

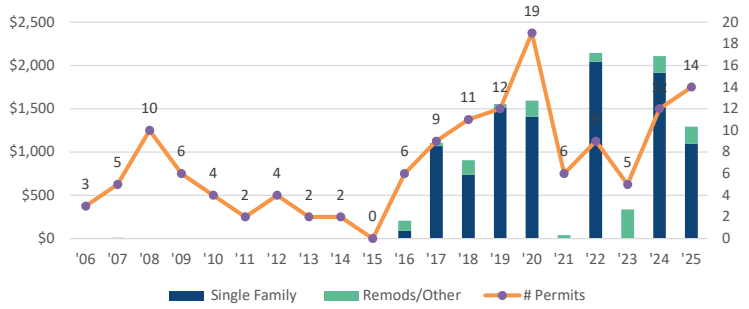


AVERAGE DAILY TRAFFIC VOLUME (# vehicles)

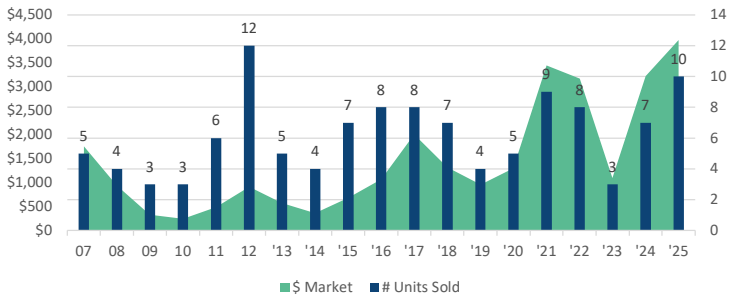


CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS ($000 & #)

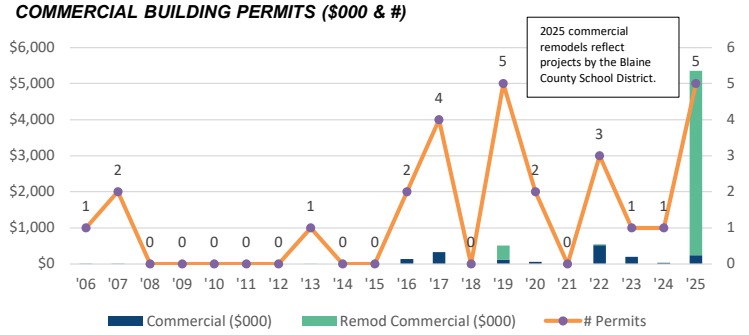


RESIDENTIAL SALES TRANSACTIONS ($000 & #)

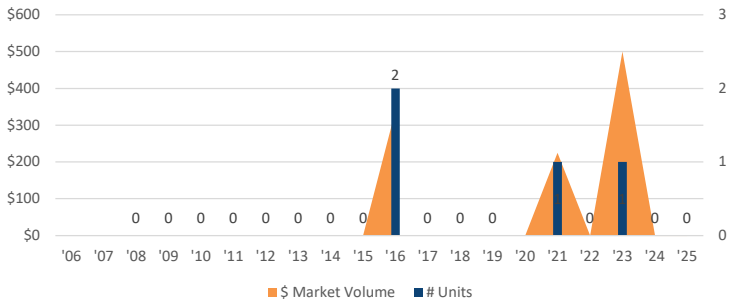


CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS ($000 & #)

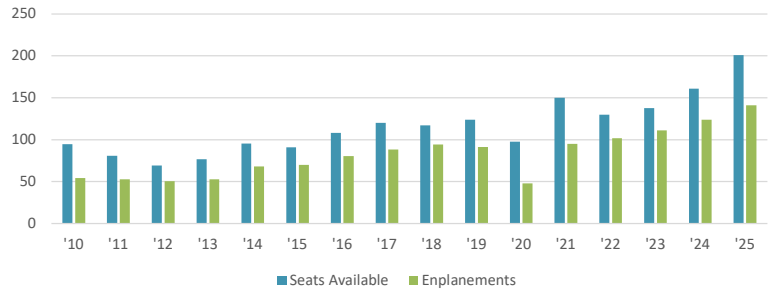


COMMERCIAL SALES TRANSACTIONS ($000 & #)

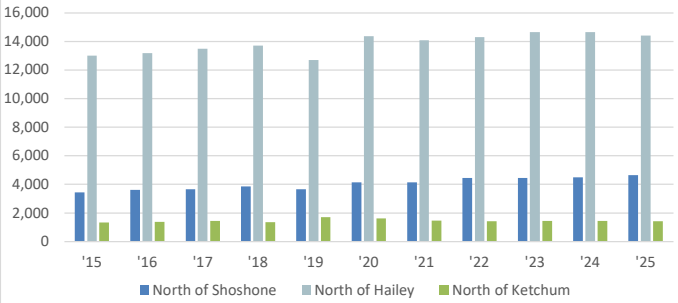


COUNTY TOURISM MEASURES

SUN AIRPORT SEATS & ENPLANEMENTS ($000)

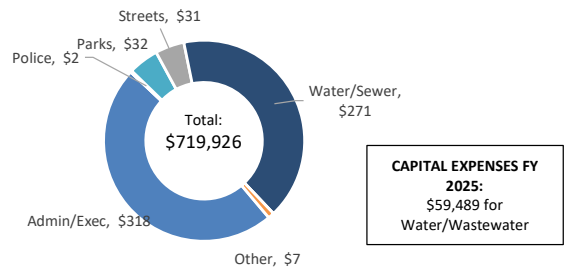


AVERAGE DAILY TRAFFIC VOLUME (# vehicle)



CITY GOVERNMENT ACTIVITY

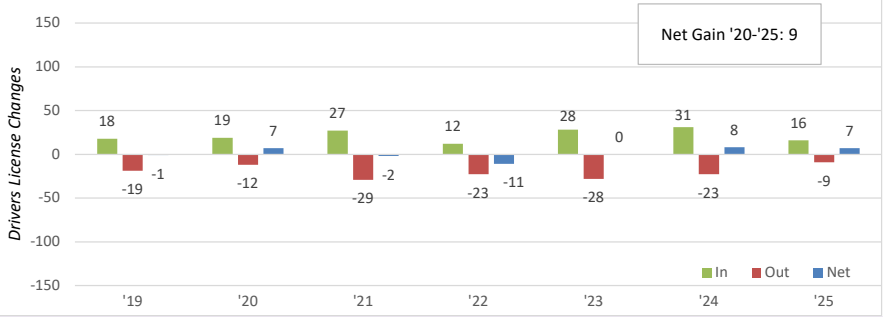
OPERATIONAL EXPENSES FY25 ($000)



CAPITAL EXPENSES FY 2025:
$59,489 for Water/Wastewater

CITY MIGRATION

DMV MIGRATION BY YEAR (In, Out, Net)



OTHER STATISTICS

RELATIVE COMPARISIONS:	Blaine	Idaho	U.S.
Unemployment Rate (%)	3.2%	3.6%	4.3%
School Spending ('24, $000/pupil)	$20	$11	$18
Graduation Rates (%)	83%	82%	87%
Disadvantaged Student Grad %	76%	73%	81%
Population Density (per mile)	2.3	23	95
Travel Time to Work (minutes)	19	22	27
Home Electrical Rates ($/kWh)	$0.08	$0.09	$0.13
Serious Crime (per 100k)	2.80%	2.30%	2.20%
Per Capita Income ('24, $000)	$203	$62	$73

OTHER CAREY DATA:	2025	2024	2023	2022	2021
Total Assessed Tax Value ($M	$97	$92	$84	$77	$50
Property Tax Rate ($ /mil)		$8,000	$7,000		
City Employees (# FTE)		7.25	7.25		
Serious Crime/100k		2400	1600	2600	2100
Average Household Size		4.04	4.90	4.72	4.99

Largest Employers: Blaine Co. School District, City of Carey, Carey Rural Fire District

CITY OF HAILEY

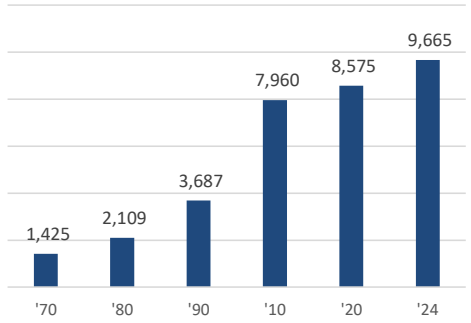
Economic Profile

2025

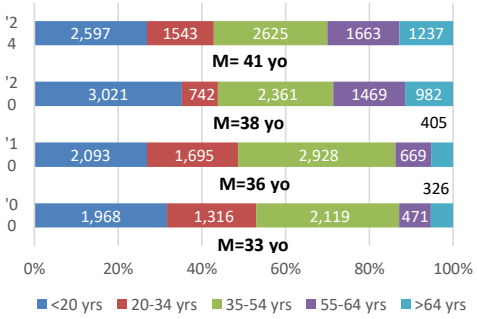
SUN VALLEY ECONOMIC DEVELOPMENT

CITY DEMOGRAPHICS

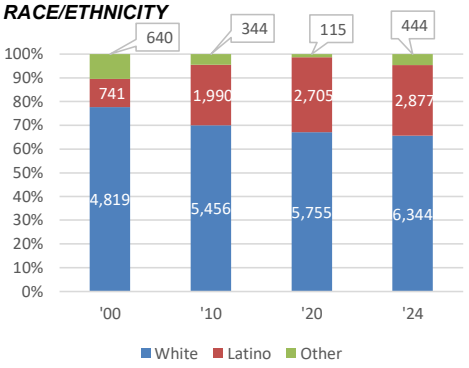
POPULATION



AGE

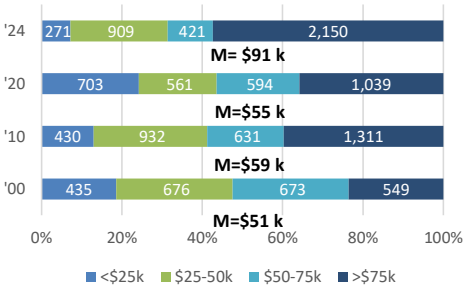


RACE/ETHNICITY



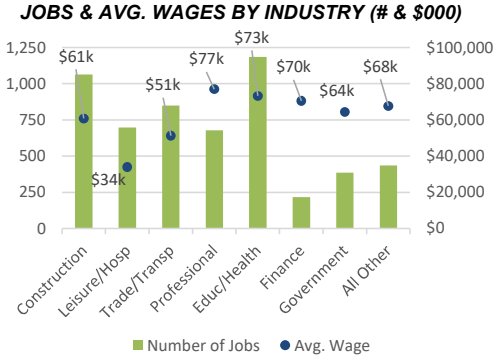
CITY EMPLOYMENT & INCOME

HOUSEHOLD INCOME DISTRIBUTION*

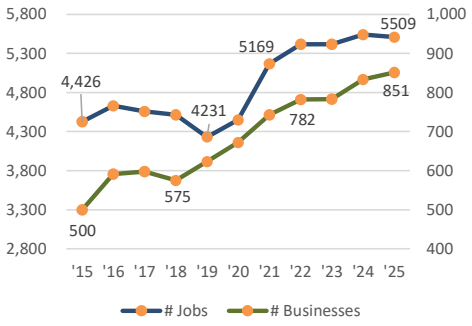


*Not adjusted for inflation

JOBS & AVG. WAGES BY INDUSTRY (# & $000)

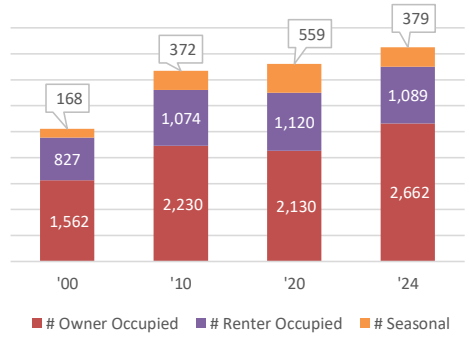


NUMBER OF JOBS & BUSINESSES

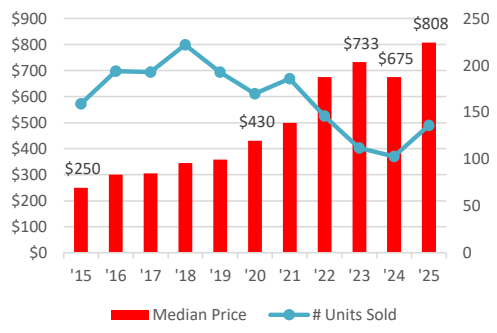


CITY HOUSING STOCK

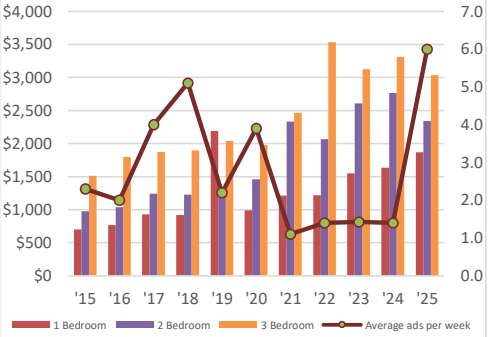
HOUSING STOCK UTILIZATION



RESIDENTIAL SALES TRANSACTIONS ($000 & #)

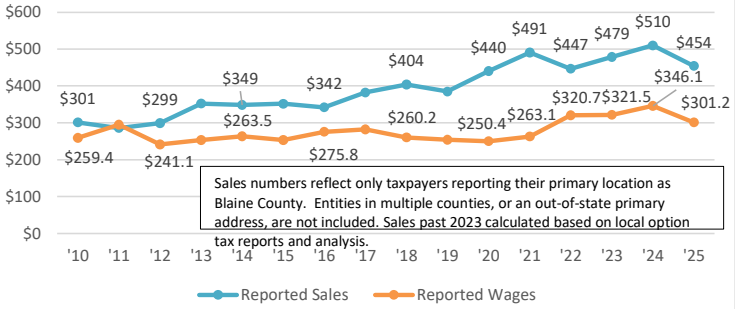


AVERAGE RENT/MO & ADS PER WEEK



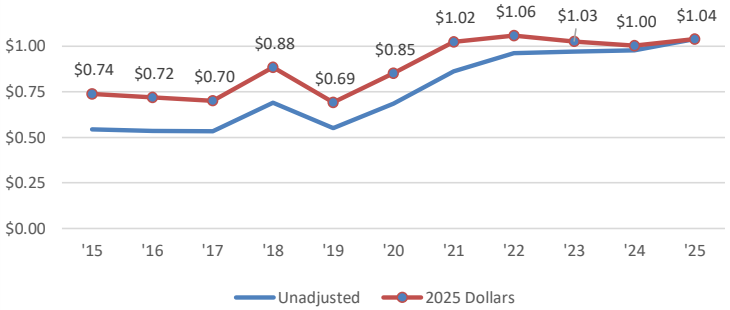
CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES AND WAGES (2025 $M)



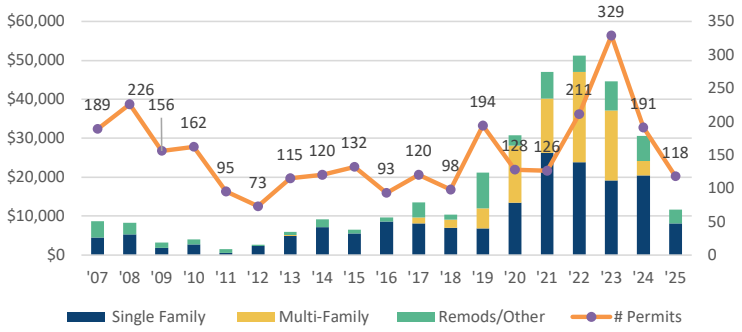
Sales numbers reflect only taxpayers reporting their primary location as Blaine County. Entities in multiple counties, or an out-of-state primary address, are not included. Sales past 2023 calculated based on local option tax reports and analysis.

LOCAL OPTION TAX RECEIPTS ($M)

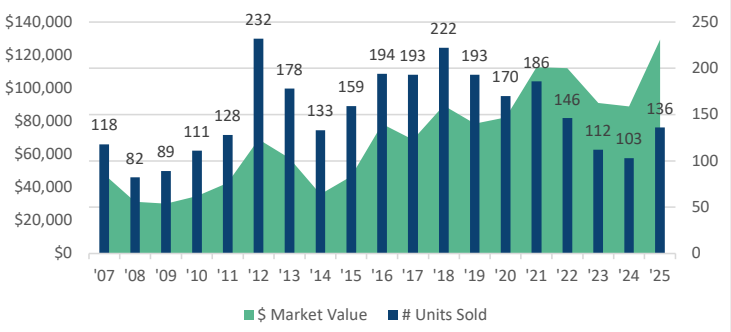


CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS ($000 & #)

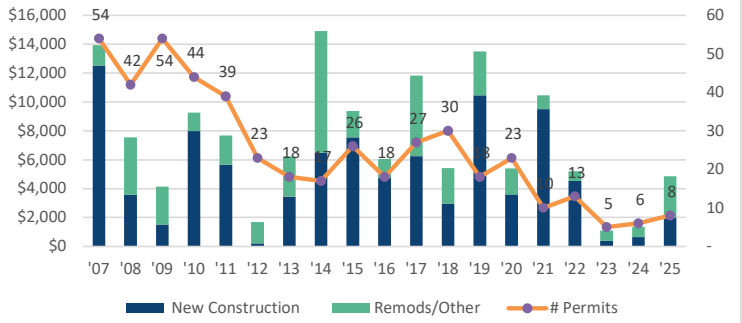


RESIDENTIAL SALES TRANSACTIONS ($000 & #)

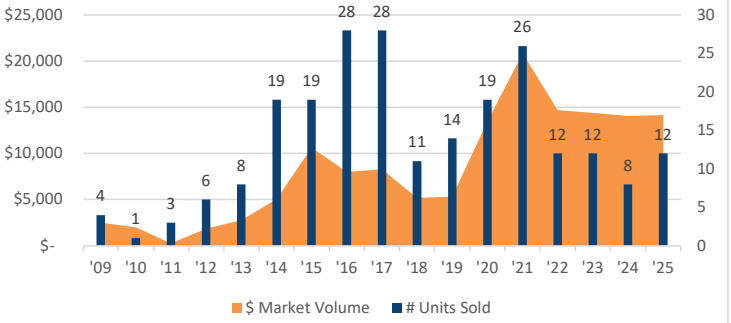


CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS ($000 & #)

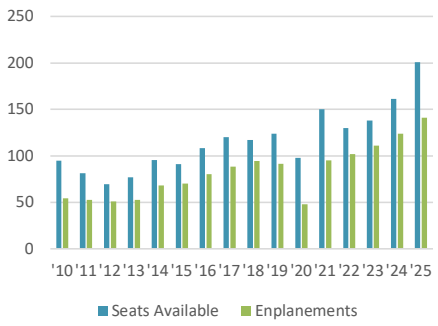


COMMERCIAL SALES TRANSACTIONS ($000 & #)

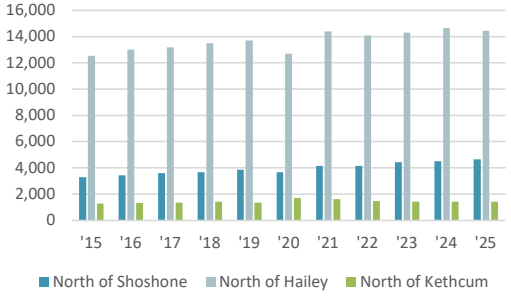


TOURISM MEASURES

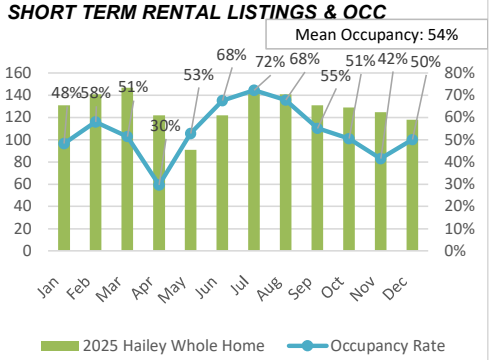
SUN SEATS & ENPLANEMNTS (000)



AVERAGE DAILY TRAFFIC VOLUME (# vehicles)

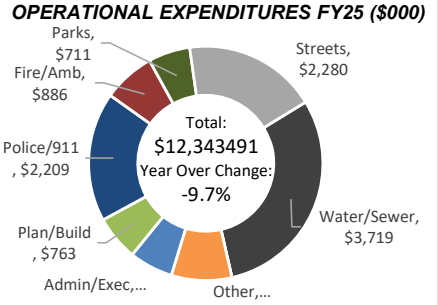


SHORT TERM RENTAL LISTINGS & OCC

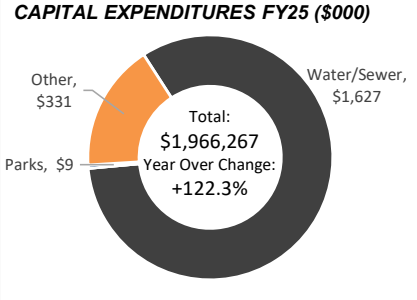


CITY GOVERNMENT ACTIVITY

OPERATIONAL EXPENDITURES FY25 ($000)

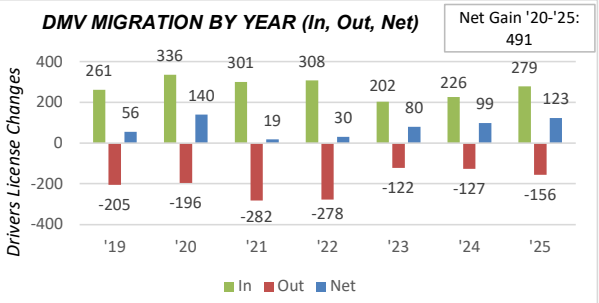


CAPITAL EXPENDITURES FY25 ($000)



CITY MIGRATION

DMV MIGRATION BY YEAR (In, Out, Net)



OTHER STATISTICS

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Disadvantaged Student Grad %	76%	73%	81%
Population Density (per mile)	2.3	23	95
Travel Time to Work (minutes)	19	22	27
Home Electrical Rates ($/kWh)	$0.08	$0.09	$0.13
Serious Crime (per 100k)	2.8%	2.3%	2.2%
Per Capita Income ('24, $000)	$203	$62	$73

OTHER HAILEY DATA:	2025	2024	2023	2022	2021
Total Assessed Value ($m)	$2,665	$2,599	$2,444	$2,084	$1,539
Property Taxes ($ per mil)		$3,206	$3,055		
City Employees (# FTE)		80.5	80.5		
Serious Crime (per 100k)	2,534	3,150	2,830	2,140	1,460
Average Household Size		2.53	2.60	3.16	2.96
Emissions Per Capita (MT C02e)			434		

Top 5 Employers: Blaine Co. School District, Blaine Co. Government, Alberston's, Atkinson's, Power Engr

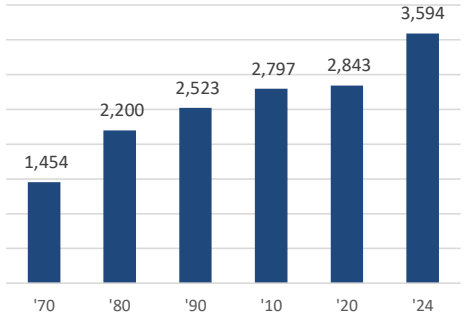
For additional information, visit www.sunvalleyeconomy.org

CITY OF KETCHUM Economic Profile 2025

SUN VALLEY ECONOMIC DEVELOPMENT

CITY DEMOGRAPHICS

POPULATION



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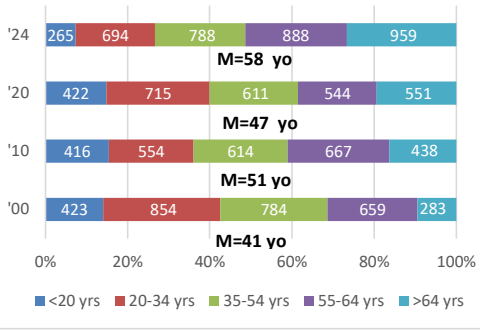
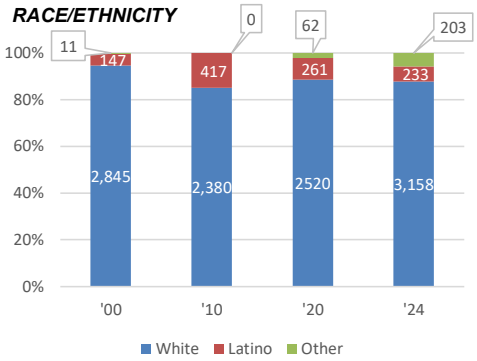
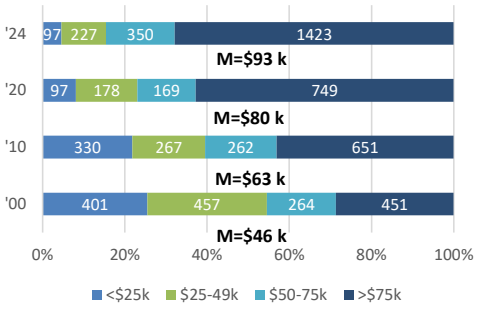


RACE/ETHNICITY

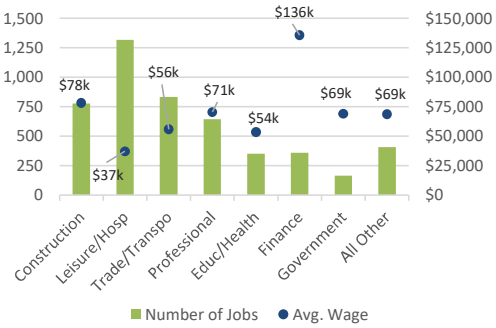


CITY EMPLOYMENT & INCOME

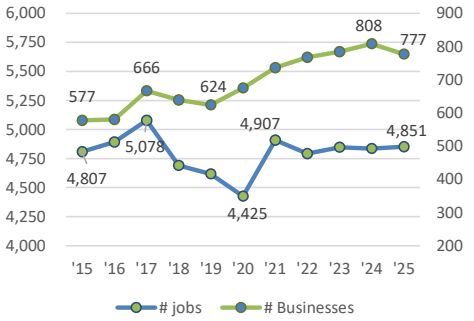
HOUSEHOLD INCOME DISTRIBUTION



JOBS & AVG. WAGES BY INDUSTRY (# & $000)

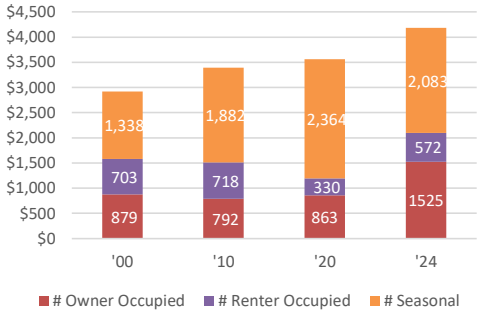


NUMBER OF JOBS & BUSINESSES

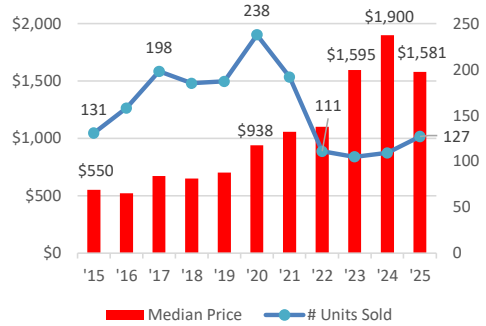


CITY HOUSING STOCK

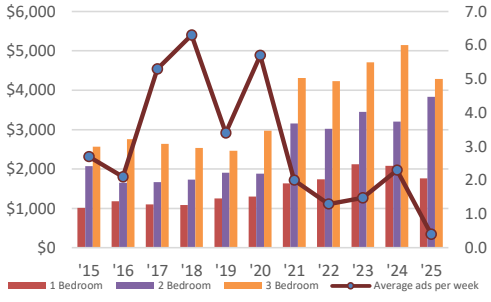
HOUSING STOCK UTILIZATION (# units)



RESIDENTIAL SALES TRANSACTIONS ($000 & #)

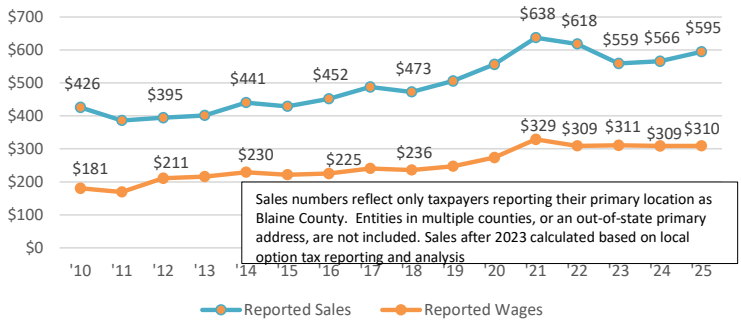


AVERAGE RENT/MO & ADS PER WEEK



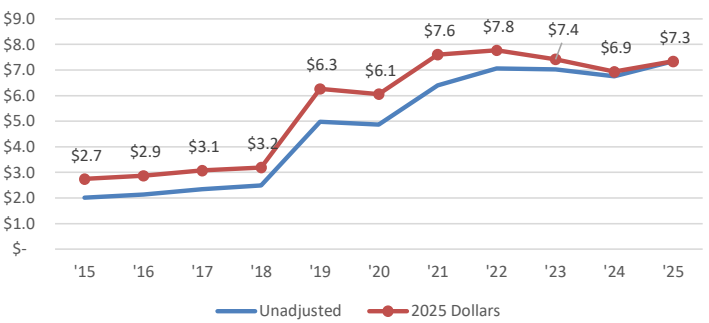
CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES & WAGES (2025 $M)



Sales numbers reflect only taxpayers reporting their primary location as Blaine County. Entities in multiple counties, or an out-of-state primary address, are not included. Sales after 2023 calculated based on local option tax reporting and analysis

LOCAL OPTION TAX RECEIPTS ($M)



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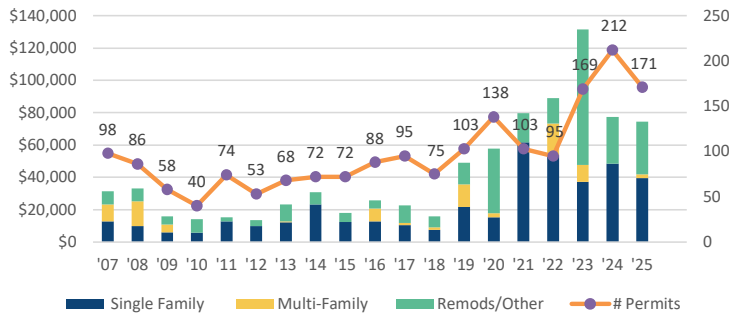
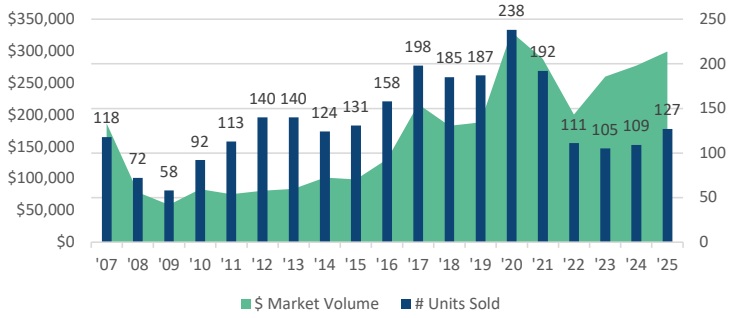
CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS ($000 & #)

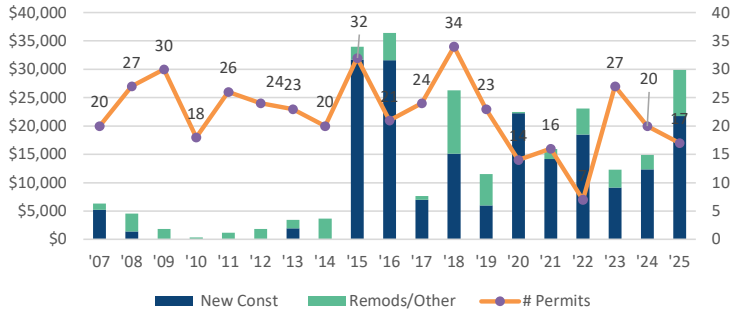


RESIDENTIAL SALES TRANSACTIONS ($000 & #)

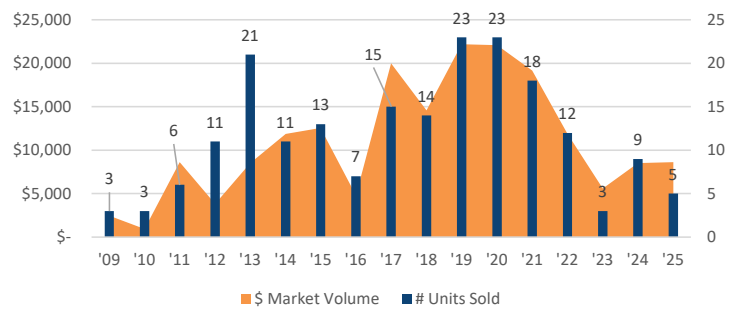


CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS ($000 & #)

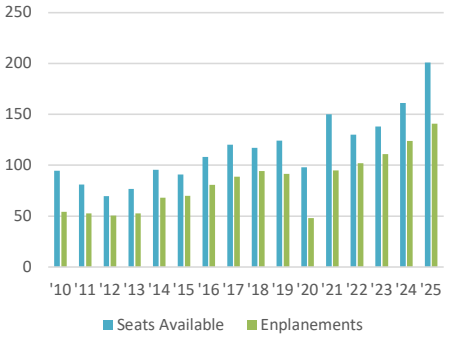


COMMERCIAL SALES TRANSACTIONS ($000 & #)

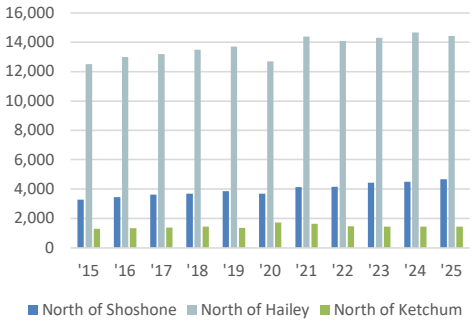


TOURISM MEASURES

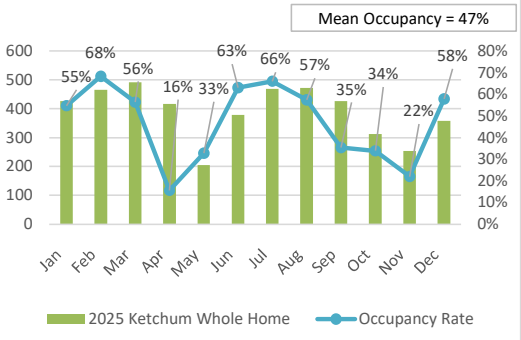
SUN AIRPORT SEATS & ENPLANEMENTS (000)



AVERAGE DAILY TRAFFIC VOLUME

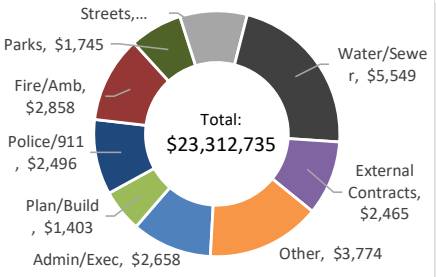


SHORT TERM RENTAL LISTINGS & OCC

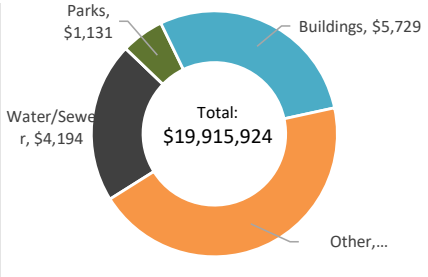


CITY GOVERNMENT ACTIVITY

OPERATIONAL EXPENDITURES FY25 ($000)

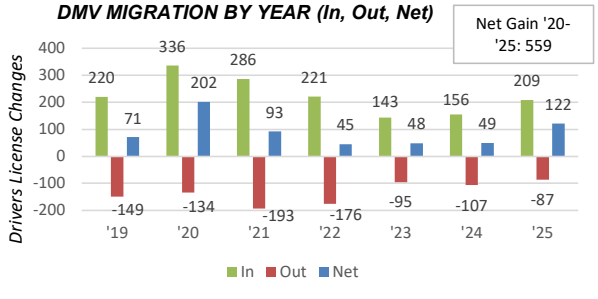


CAPITAL EXPENDITURES FY25 ($000)



CITY MIGRATION

DMV MIGRATION BY YEAR (In, Out, Net)



OTHER STATISTICS

RELATIVE COMPARISIONS:	Blaine	Idaho	U.S.
Unemployment Rate (%)	3.2%	3.6%	4.3%
School Spending ('24, $000/pupil	$20	$11	$18
Graduation Rates (%)	0.83	0.82	0.87
Disadvantaged Student Grad %	76%	73%	81%
Population Density (per mile)	2.3	23	95
Travel Time to Work (minutes)	19	22	27
Home Electrical Rates ($/kWh)	0.08	0.09	0.13
Serious Crime (per 100k)	0.028	0.023	0.022
Per Capita Income ('24, $000)	$203	$62	$73

OTHER KETCHUM DATA:	2025	2024	2023	2022	2021
Total Assessed Value ($m)	$7,041	$5,647	$5,191	$5,169	$3,904
Property Tax Rate ($ per mil)					
City Employees (# FTE)		101	99.8		
Serious Crime/100k	4,776	5,300	3,900	4,000	4,100
Average Household Size		1.7	1.7	1.9	2.2
Emissions Per Capita (MT CO2e)			434		

Top 5 Employers: YMCA, Atkinson's Markets, City of Ketchum, Zenergy, Mountain Rides

For additional information, visit www.sunvalleyeconomy.org

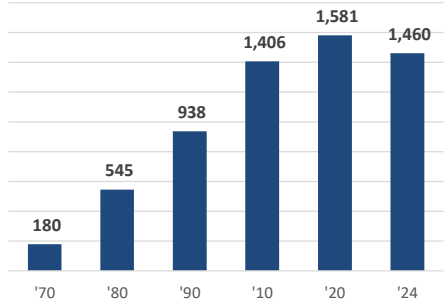
CITY OF SUN VALLEY

Economic Profile

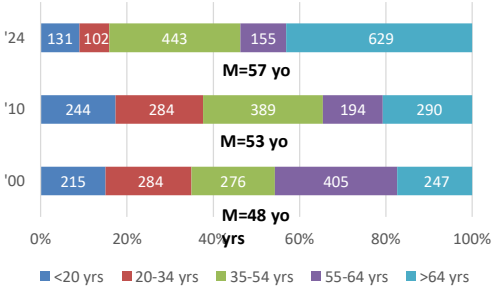
20 25

CITY DEMOGRAPHICS

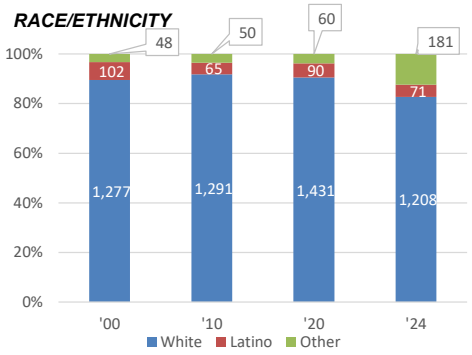
POPULATION



AGE

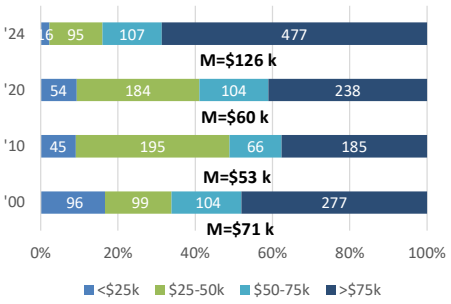


RACE/ETHNICITY



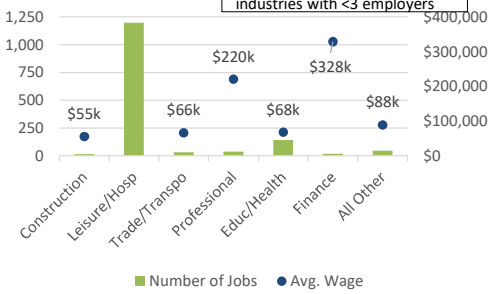
CITY EMPLOYMENT & INCOME

HOUSEHOLD INCOME DISTRIBUTION

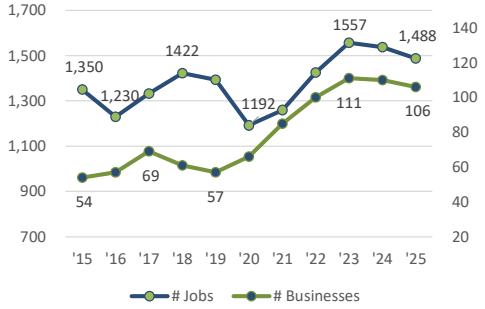


JOBS & AVG. WAGES BY INDUSTRY (# & $000)

Avg. wages not available for industries with <3 employers

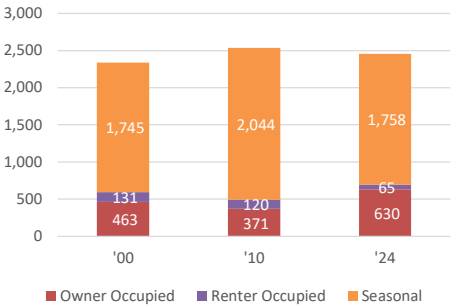


NUMBER OF JOBS & BUSINESSES

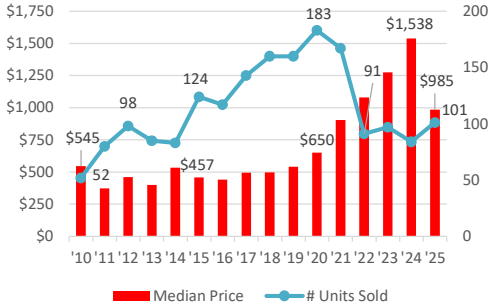


CITY HOUSING STOCK

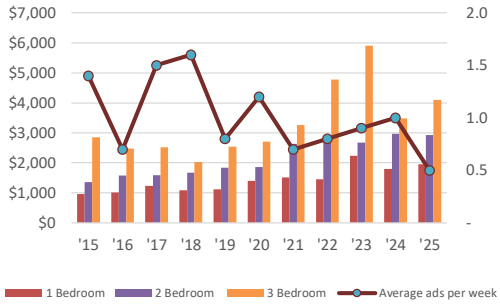
HOUSING STOCK UTILIZATION (UNITS)



RESIDENTIAL SALES TRANSACTIONS ($000 & #)



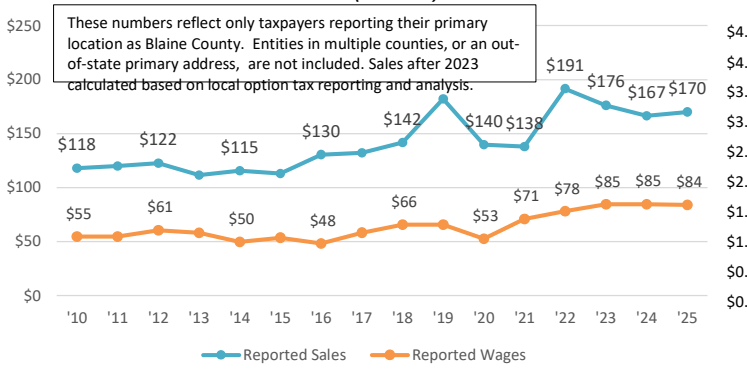
AVERAGE RENT/MO AND ADS PER WEEK



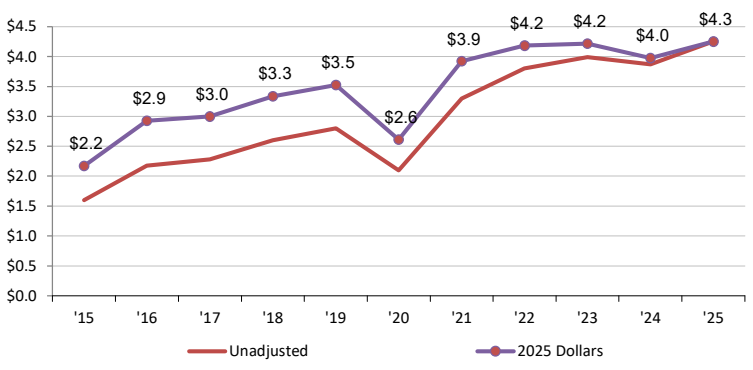
CITY BUSINESS ACTIVITY

TOTAL REPORTED SALES & WAGES (2025 $M)

These numbers reflect only taxpayers reporting their primary location as Blaine County. Entities in multiple counties, or an out-of-state primary address, are not included. Sales after 2023 calculated based on local option tax reporting and analysis.



LOCAL OPTION TAXES ($M)



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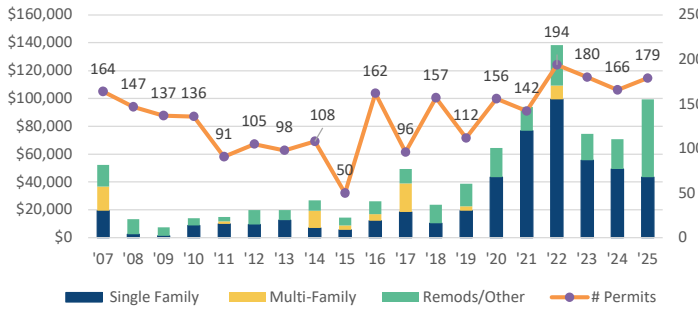
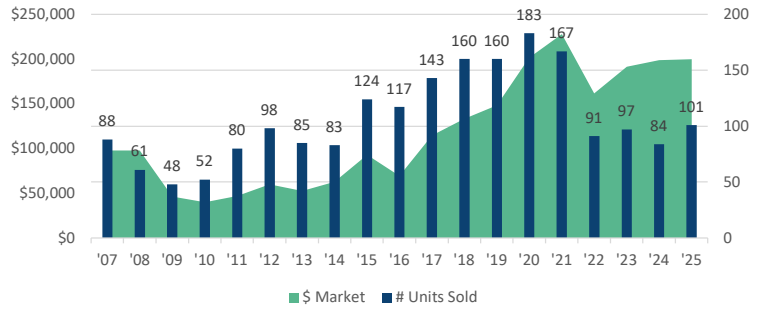
CITY RESIDENTIAL ACTIVITY

RESIDENTIAL BUILDING PERMITS ($000 & #)

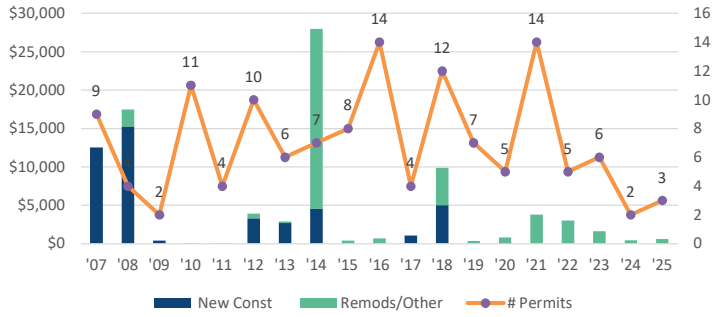


RESIDENTIAL SALES TRANSACTIONS ($000 & #)

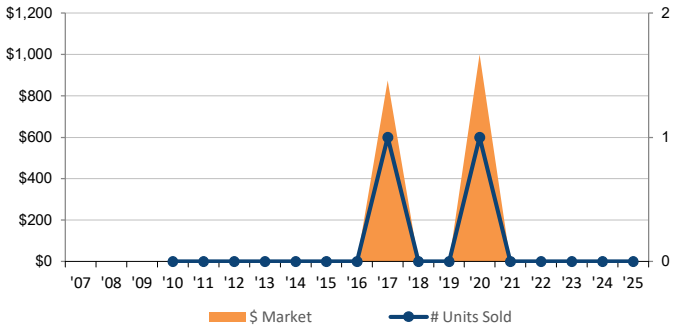


CITY COMMERCIAL ACTIVITY

COMMERCIAL BUILDING PERMITS ($000 & #)

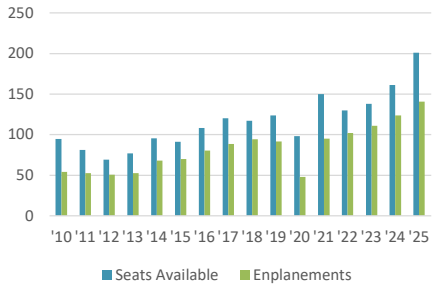


COMMERCIAL SALES TRANSACTIONS ($000 & #)

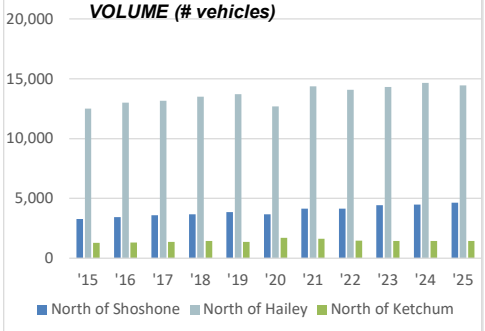


TOURISM MEASURES

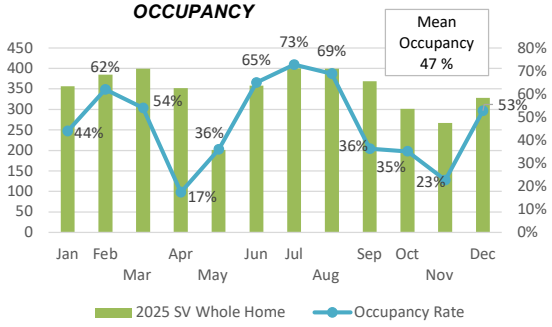
SUN AIRPORT SEATS & ENPLANEMENTS (000)



AVERAGE COUNTY DAILY TRAFFIC VOLUME (# vehicles)

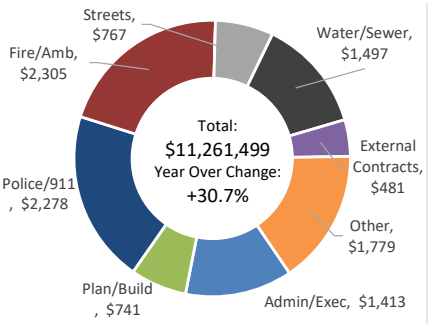


CITY SHORT TERM RENTAL LISTINGS & OCCUPANCY

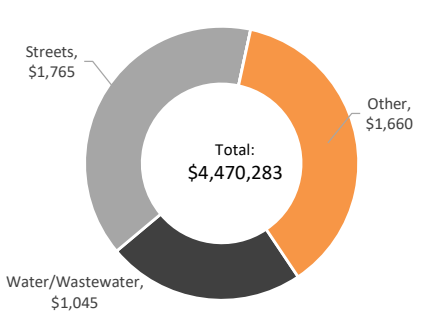


CITY GOVERNMENT ACTIVITY

OPERATIONAL EXPENDITURES FY25 ($000)

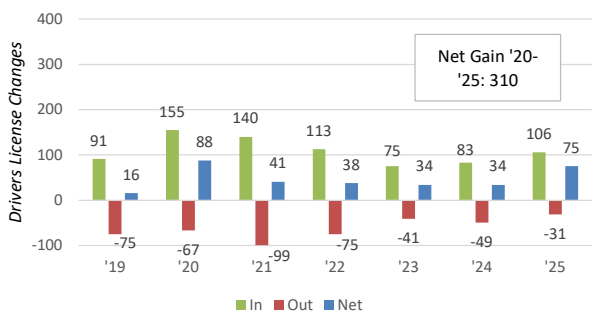


CAPITAL EXPENDITURES FY25 ($000)



MIGRATION

DMV MIGRATION BY YEAR (In, Out, Net)



OTHER STATISTICS

RELATIVE COMPARISIONS:	Blaine	Idaho	U.S.
Unemployment Rate (%)	3.1%	3.7%	4.0%
School Spending ('24, $000/pupil	$20	$11	$18
Graduation Rates (%)	83%	82%	87%
Disadvantaged Student Grad %	76%	73%	81%
Population Density (per mile)	2.3	23	95
Travel Time to Work (minutes)	19	22	27
Home Electrical Rates ($/kWh)	$0.08	$0.09	$0.13
Serious Crime (per 100k)	2.80%	2.30%	2.20%
Per Capita Income ('24, $000)	$203	$62	$73

OTHER SV DATA:	2025	2024	2023	2022	2021
Total Assessed Value ($m)	$6,642	$5,648	$5,192	$4,711	$3,223
Property Tax Rate ($ /mil)		$4,069	$3,602		
City Employees (# FTE)		70	70		
Serious Crime (per 100k)		1.02%	1.10%	1.20%	0.93%
Average Household Size	n/a	1.94	2.00	1.77	2.01
Emissions Per Capita (MT C02e)			434		

Top Employers: Sun Valley Co, Community School, US Forest Service, City of Sun Valley

For additional information, visit www.sunvalleyeconomy.org

DIAMOND MEMBERS

Blaine County

City of Ketchum Idaho

COX BUSINESS

Idaho Commerce

Sun Valley

PLATINUM MEMBERS

City of Sun Valley 1947

Atkinsons' Market — Family Owned and Operated for Three Generations

Cimino Center for Career Exploration — A Far + Wise Initiative

Idaho Mountain Express and Guide

KURA — Ketchum Urban Renewal Agency

Zenergy Health Club · Spa

Restaurant Timbers at Bigwood

GOLD MEMBERS

Hailey Idaho Chamber of Commerce

Idaho Power — An IDACORP Company

LIMELIGHT KETCHUM

SUN VALLEY CULINARY INSTITUTE

OTHER SUPPORTING MEMBERS

— BUSINESS LEVEL —

Adobe Luxury Rentals, Blaine County School District, Clear Creek Disposal, College of Southern Idaho, Conrad Brothers, Fiamma Sun Valley, Fly Sun Valley Alliance, Friedman Memorial Airport, Frontier Community Resources, Future Roots, Galena Peak Partners, Galena-Benchmark, Hotel Ketchum & Tamarack Lodge, Idaho First Bank, Idaho Mountain Builders, Intermountain Gas Co., James Tautkus Keller Williams SV, Keller Williams Sun Valley, Kenny-Bogue-Gelso Commercial Real Estate, Mascheroni Design Build, Michael Doty Associates, Mountain Rides Transportation Authority, Patrick Buchanan State Farm Insurance, Pioneer Title Co., RLB Architectura, Silent Water - Broderick Smith, Silver Creek Outfitters, St. Luke's Health Plan, Stevenson Real Estate Group, Sun Valley Auto Club, Sun Valley Board of Realtors, Sun Valley Real Estate-Christies International, The Argyros Performing Arts Center, The Observatory Sun Valley: A Viceroy Resort, Trailing of the Sheep Festival, Visit Sun Valley, Windermere Sun Valley, Zions Bank

RELOCATE

RECREATE

Recreate your job in Sun Valley, Idaho. We are embracing start-ups, mature companies, families and individuals who value lifestyle.

SURPRISINGLY UNAFFECTED | UNPRETENTIOUSLY CULTURED

DELIBERATELY INDEPENDENT | BUSINESS MINDED

HEALTHY LIVING

Regional Hospital
Wellness Scores
Low Stress
Family Time

WORLD CLASS CONNECTIVITY

Full Broadband
Nonstop Air Service
Short Commutes
Global Networking

PRO-BUSINESS ENVIRONMENT

Competitive Tax Rates
Educated Workforce
Relocation Incentives

REAL SENSE OF COMMUNITY

Intellectual Capital
Quality Education
Support Networks
Easy Assimilation

SUN VALLEY IS WHERE THE TALENT WANTS TO BE

mobius · REDFISH TECHNOLOGY · POWER ENGINEERS · icebreaker MERINO · Marketron · Yellowfin · SCOTTeVEST · LiQUIDSPACE · WILD RYE

FIRST LITE · ESS · SUN sport · DECKED · Smith Optics · MTN APPROACH · MOHOC · WATERWORKS LAMSON · CLUB CR RIDE · SCOTT

Come join the many companies who have called Sun Valley home.